



# Olivier Kayser

okayser@parisnanterre.fr

**Tel.** 0140975922

**Axe de recherche**

Comportements, Droits et Bien-être

**HAL:** [Lien](#)

## 📄 Documents de travail

---

**HAL:** [Lien](#)

02/2023 - Ambiguous consumer tastes and product differentiation  
Olivier Kayser

# Publications

---

**HAL:** [Lien](#)

2023 - Olivier Kayser. Ambiguous consumer tastes and product differentiation. 2023. (hal-04159834)  
<https://hal.science/hal-04159834v1>