



# Noémi Berlin

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## **Axe de recherche**

Comportements, Droits et Bien-être

## **Thème(s)**

Economie comportementale; Economie de la santé;  
Microéconomie appliquée

**HAL:** [Lien](#)

## **Présentation**

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Chargé de recherche CNRS  
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### **DOMAINES DE RECHERCHE:**

Economie comportementale, économie expérimentale, comportements de santé, économie de l'éducation

### **EXPERIENCES PROFESSIONNELLES PASSEES:**

2017: Research Associate, European University Institute, Fiesole  
2014-2016: Post-doctoral fellow in Behavioural and Health Economics, School of Economics, University of Edinburgh

### **EDUCATION:**

2009-2013: PhD in Economics, Université Paris 1 - Paris School of Economics  
2007-2009: Master Economie Théorique et Empirique, Université Paris 1 Panthéon Sorbonne, PSE  
2006-2009: Magistère d'Economie, Université Paris 1 Panthéon Sorbonne, PSE

### **PUBLICATIONS:**

Creative Cognition as a Bandit Problem?", with Louis Lévy-Garboua, [Marco Gazel](#), [Jan Dul](#) and Todd Lubart, Learning and Individual Differences, 111, 102438, 2024.  
<https://doi.org/10.1016/j.lindif.2024.102438>

Do smoking abstinence periods among pregnant smokers improve birth weight? A secondary analysis of a randomised, controlled trial, with Ivan Berlin Léontine Goldzahl, Florence Jusot, BMJ

Open, 2024;14:e082876. doi: 10.1136/bmjopen-2023-082876

Changing Dietary Habits Early in Life: A Field Experiment with Low Income Families, with [Michèle Belot](#), [Jonathan James](#), [Valeria Skafida](#), in press, *Journal of Political Economy Microeconomics*, 2024, <https://doi.org/10.1086/732126>

Mastery Is Associated With Weight Status, Food Intake, Snacking, and Eating Disorder Symptoms in the NutriNet-Santé Cohort Study. with Gisch, U. A., Robert, M., Nebout, A., Etilé, F., Teyssier, S., ... & Péneau, S. *Frontiers in Nutrition*, 960, 2022. <https://doi.org/10.3389/fnut.2022.871669>

Financial incentives for smoking cessation in pregnancy: multicentre randomised controlled trial, with Ivan Berlin, Marie Malecot, Martine Breton, Florence Jusot, Léontine Goldzahl, 2021; *BMJ*, 375:e065217 doi: <https://doi.org/10.1136/bmj-2021-065217>

Incitations financières chez la femme enceinte fumeuse. Une approche pluridisciplinaire, with Léontine Goldzah, Florence Jusot, Ivan Berlin, *Alcoologie Addictologie*, Vol. 40 No 3 (2018): Septembre 2018

Public acceptability of financial incentives to reward pregnant smokers who stop smoking: a United Kingdom - France comparison , with Léontine Goldzahl, Pat Hoddinott, Linda Bauld, Ivan Berlin, *The European Journal of Health Economics* (2017). doi:10.1007/s10198-017-0914-6

Gender Differences in Reaction to Feedback and Willingness to Compete with Marie-Pierre Dargnies, *Journal of Economic Behavior and Organization*, 2016, Volume 130, October 2016, Pages 320-336

Protocol for study of financial incentives for smoking cessation in pregnancy (FISCP): randomised, multicentre study, with Léontine Goldzahl, Florence Jusot and Ivan Berlin, *BMJ Open*, vol. 6:7, 2016

An Exploratory Study on Creativity, Personality and Schooling, with Jean-Louis Tavani and Maud Besancon, *Education Economics*, Vol. 24, Iss 5, 2016, p. 536-556

Time spent on New Songs: Word-of-Mouth and Price Effects on Teenager Consumption, with Anna Bernard and Guillaume Fürst, *Journal of Cultural Economics*, vol. 39:2, May 2015, p.205-218

Croyances et Goût pour la Compétition, with Marie-Pierre Dargnies, La revue économique, vol. 64:3, mai 2013, p.393-404

## WORKING PAPERS AND WORK IN PROGRESS

### Food behaviors

"Associations between in utero food exposure with subsequent food preferences and Body Mass Index in young children from low-income families", with [Michèle Belot](#), [Jonathan James](#), [Valeria Skafida](#)

"What You Eat is What You Are: Risk Attitude, Time Preference, and Food Behavior", with [Antoine Nebout](#), Emmanuel Kemel, Florent Vieux, Nicole Darmon, Sandrine Peneau, [Emmanuel Paroissien](#) <http://dx.doi.org/10.2139/ssrn.4474126>

"Social norms, parents' food beliefs, and parents' food choices: an experiment", with [Tarek Jaber-Lopez](#) and [Moustapha Sarr](#)

### Smoking and pregnant Women

"Do financial incentives for smoking cessation during pregnancy reduce social inequalities in health at birth?", with Ivan Berlin Leontine Goldzahl, Florence Jusot

### Risk and Uncertainty

"A convenient truth: between-subject random incentive and preferences towards risk and time", with [Emmanuel Kemel](#), Vincent Lenglin et [Antoine Nebout](#)

"[Levels of uncertainty and charitable giving](#)", with [Maria J. Montoya-Villalobos](#), EconomiX Working

Papers, No 2023-8, University of Paris Nanterre, EconomiX.

### **Environnemental behaviors**

"Feedback and cooperation: An experiment on sorting behaviour" , with [Mamadou Gueye](#) et [Stéphanie Monjon](#).

### **Gender**

"Gender Differences in Early Occupational Choices: Evidence from Medical Specialty Selection", with [Josep Amer-Mestre](#), [Agnès Charpin](#), [Magali Dumontet](#)

"Gender, Performance, Preferences, and Occupational Choices: Decoding the Specialty Choices of Future Doctors", with [Magali Dumontet](#)

## Documents de travail

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**HAL:** [Lien](#)

**01/2024** - Gender Differences in Early Occupational Choices: Evidence from Medical Specialty Selection

Charpin Agnès, Amer-Mestre Josep, Berlin Noémi, Dumontet Magali

**02/2023** - Levels of uncertainty and charitable giving

Montoya Villalobos Maria José, Berlin Noémi

# Publications

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**HAL:** [Lien](#)

**2025** - Noémi Berlin, Mamadou Gueye, Stéphanie Monjon. Feedback and cooperation: An Experiment in sorting behavior. *Ecological Economics*, 2025, 230, pp.108505. (10.1016/j.ecolecon.2024.108505). (hal-04882271)

<https://hal.science/hal-04882271v1>

**2024** - Noémi Berlin, Mamadou Gueye, Stéphanie Monjon. Feedback and cooperation: An Experiment in sorting behaviour. 2024. (hal-04843446)

<https://hal.science/hal-04843446v1>

**2024** - Rustam Romaniuc, Andrea Guido, Pierre Baudry, Cécile Bazart, Loïc Berger, et al.. The limits of behavioral nudges to increase youth turnout: Experimental evidence from two French elections. 2024. (hal-04677596v2)

<https://hal.inrae.fr/hal-04677596v2>

**2024** - Julia Baudry, Blandine de Lauzon-Guillain, Rym El Rafei-Julia, Julie Boudet-Berquier, Clémence Thebaut, et al.. Actualisation de l'état des connaissances sur la prévention des anomalies de fermeture du tube neural par les folates. Saisine n°2023-SA-0019, Anses. 2024, 202 p. (anses-04855311)

<https://anses.hal.science/anses-04855311v1>

**2024** - Louis Lévy-Garboua, Marco Gazel, Noémi Berlin, Jan Dul, Todd Lubart. Creative cognition as a bandit problem. 2024. (hal-04554250)

<https://hal.science/hal-04554250v1>

**2024** - Louis Lévy-Garboua, Marco Gazel, Noémi Berlin, Jan Dul, Todd Lubart. Creative cognition as a bandit problem. *Learning and Individual Differences*, 2024, 111, (10.1016/j.lindif.2024.102438). (halshs-04664412)

<https://shs.hal.science/halshs-04664412v1>

**2024** - Ivan Berlin, Léontine Goldzahl, Florence Jusot, Noémi Berlin. Do smoking abstinence periods among pregnant smokers improve birth weight? A secondary analysis of a randomised, controlled trial. *BMJ Open*, 2024, 14 (3), pp.e082876. (10.1136/bmjopen-2023-082876). (hal-04521664)

<https://hal.science/hal-04521664v1>

**2024** - Michèle Belot, Noémi Berlin, Jonathan James, Valeria Skafida. Changing Dietary Habits Early in Life: A Field Experiment with Low-Income Families. *Journal of Political Economy Microeconomics*, 2024, 2 (4), pp.000-000. (10.1086/732126). (hal-04647948)

<https://hal.science/hal-04647948v1>

**2024** - Agnès Charpin, Josep Amer-Mestre, Noémi Berlin, Magali Dumontet. Gender Differences in Early Occupational Choices: Evidence from Medical Specialty Selection. 2024. (hal-04455212)

<https://hal.science/hal-04455212v1>

**2023** - Aurélie Maurice, Noémi Berlin, Guillaume Santini, Rallou Thomopoulos. Symposium: Faire de la recherche interdisciplinaire en promotion de la santé à l'école. L'exemple du projet ERMES, Enfants Récepteurs et Messagers pour l'Éducation à la Santé. Colloque scientifique francophone "Promotion de la santé en milieu scolaire", Nov 2023, Paris, France. (hal-04809301)

<https://hal.inrae.fr/hal-04809301v1>

- 2023 - Noémi Berlin, Maria José Montoya Villalobos. Levels of uncertainty and charitable giving. 2023. (halshs-04118767)  
<https://shs.hal.science/halshs-04118767v1>
- 2023 - Noémi Berlin. Economie comportementale et économie des réseaux: un essai randomisé contrôlé. Colloque scientifique INCa Promotion de la santé en milieu scolaire, 2023, Paris, Région indéterminée. (hal-04326149)  
<https://hal.science/hal-04326149v1>
- 2023 - Noémi Berlin. Why do women choose different medical specialties? The role of taste for competition and specialty amenities. JESF, 2023, Bordeaux, Unknown Region. (hal-04326154)  
<https://hal.science/hal-04326154v1>
- 2023 - Noémi Berlin. Les déterminants psychologiques des comportements alimentaires : regards croisés entre une expérience en laboratoire et deux enquêtes populationnelles. Journée de restitution de la MITI Alimentation, 2023, Paris, Région indéterminée. (hal-04326114)  
<https://hal.science/hal-04326114v1>
- 2023 - Noémi Berlin. Récompenses financières comme aide à l'arrêt de la consommation tabagique pendant la grossesse. Journée Scientifique Maternité Sans Tabac, 2023, Lyon, Région indéterminée. (hal-04326122)  
<https://hal.science/hal-04326122v1>
- 2023 - Noémi Berlin, Maria José Montoya Villalobos. Levels of uncertainty and charitable giving. 2023. (hal-04159833)  
<https://hal.science/hal-04159833v1>
- 2023 - Noémi Berlin. Why do women choose different medical specialties? The role of taste for competition and specialty amenities. Gender, Behavior and Decision-Making seminar, 2023, Online, Unknown Region. (hal-04328360)  
<https://hal.science/hal-04328360v1>
- 2023 - Noémi Berlin, Jan Dul, Marco Gazel, Louis Lévy-Garboua, Todd Lubart. Creative Cognition as a Bandit Problem. 2023. (halshs-03972871)  
<https://shs.hal.science/halshs-03972871v1>
- 2023 - Noémi Berlin. Feedback and cooperation: An Experiment on sorting behaviour. IMEBESS, 2023, Lisbonne, Unknown Region. (hal-04326131)  
<https://hal.science/hal-04326131v1>
- 2023 - Noémi Berlin. Why do women choose different medical specialties? The role of taste for competition and specialty amenities. ESA conference, 2023, Lyon, Unknown Region. (hal-04326137)  
<https://hal.science/hal-04326137v1>
- 2022 - Ulrike Gisch, Margaux Robert, Noémi Berlin, Antoine Nebout, Fabrice Etilé, et al.. Mastery Is Associated With Weight Status, Food Intake, Snacking, and Eating Disorder Symptoms in the NutriNet-Santé Cohort Study. Frontiers in Nutrition, 2022, 9, pp.1-13. (10.3389/fnut.2022.871669). (hal-03779024)  
<https://hal.inrae.fr/hal-03779024v1>
- 2022 - Noémi Berlin, Emmanuel Kemel, Vincent Lenglin, Antoine Nebout-Javal. A convenient truth : between-subject random incentives and preferences towards risk and time. 2022. (halshs-03531906)  
<https://shs.hal.science/halshs-03531906v1>
- 2022 - Noémi Berlin. Acceptability of financial incentives for smoking cessation among pregnant

women. EuHEA, 2022, Oslo, Unknown Region. (hal-04326104)  
<https://hal.science/hal-04326104v1>

2022 - Noémi Berlin. Feedback and cooperation: An Experiment on sorting behaviour. Séminaire LEMNA, 2022, Nantes, Unknown Region. (hal-04326082)  
<https://hal.science/hal-04326082v1>

2022 - Noémi Berlin. Feedback and cooperation: An Experiment on sorting behaviour. ASFEE, 2022, Lyon, Unknown Region. (hal-04326092)  
<https://hal.science/hal-04326092v1>

2022 - Noémi Berlin. Les incitatifs financiers pour l'arrêt du tabac pendant la grossesse. Réunion scientifique Santé Publique France, 2022, Paris, Région indéterminée. (hal-04326052)  
<https://hal.science/hal-04326052v1>

2022 - Ulrike A. Gisch, Margaux Robert, Noémi Berlin, Antoine Nebout, Fabrice Etilé, et al.. Mastery Is Associated With Weight Status, Food Intake, Snacking, and Eating Disorder Symptoms in the NutriNet-Santé Cohort Study. *Frontiers in Nutrition*, 2022, pp.960. (hal-03683801)  
<https://hal.science/hal-03683801v1>

2022 - Noémi Berlin. Financial incentives for smoking cessation in pregnancy: A multicentre randomized controlled trial. Séminaire FETS - Workshop "Incentives & morally controversial behavior", 2022, Online, Unknown Region. (hal-04326038)  
<https://hal.science/hal-04326038v1>

2022 - Noémi Berlin. Incitations financières/récompenses de l'abstinence comme aides au sevrage tabagique. GIS Tabac, 2022, Online, Région indéterminée. (hal-04326072)  
<https://hal.science/hal-04326072v1>

2021 - Ivan Berlin, Noémi Berlin, Marie Malecot, Martine Breton, Florence Jusot, et al.. Financial incentives for smoking cessation in pregnancy: multicentre randomised controlled trial. *BMJ - British Medical Journal*, 2021, 375, pp.e065217. (10.1136/bmj-2021-065217). (hal-03465092)  
<https://hal.sorbonne-universite.fr/hal-03465092v1>

2021 - Noémi Berlin, Nicole Darmon, Emmanuel Kemel, Antoine Nebout, Sandrine Peneau, et al.. Are risk and time preferences associated with food intake, diet quality and weight status? Results of a French national survey. French Experimental Talks Seminar (FETS), UMR GAEL - Laboratoire d'Economie Appliquée de Grenoble, May 2021, en ligne, France. 42 p. [Powerpoint]. (hal-03332391)  
<https://hal.science/hal-03332391v1>

2021 - Michèle Belot, Noémi Berlin, Jonathan James, Valeria Skafida. The Formation and Malleability of Dietary Habits: A Field Experiment with Low Income Families. 2021. (halshs-03157557)  
<https://shs.hal.science/halshs-03157557v1>

2021 - Ivan Berlin, Noémi Berlin, Marie Malecot, Mathilde Breton, Florence Jusot, et al.. Financial incentives for smoking cessation in pregnancy: multicentre randomised controlled trial. *British Medical Journal*, 2021, 376. (hal-04221630)  
<https://hal.science/hal-04221630v1>

2021 - Noémi Berlin. Are risk and time preferences associated with food intake, diet quality and weight status? Results of a French national survey. FETS seminar, 2021, online, Unknown Region. (hal-04326177)  
<https://hal.science/hal-04326177v1>

2020 - Noémi Berlin. Changement du comportement alimentaire : Prévention de l'obésité et



économie comportementale. Petit déjeuner de la chaire Prevent' Horizon, 2020, Paris, Région indéterminée. (hal-04326025)

<https://hal.science/hal-04326025v1>

2018 - Noémi Berlin. The Formation and Malleability of Dietary Habits: A Field Experiment with Low Income Families. Journée de Microéconomie Appliquée, 2018, Bordeaux, Unknown Region. (hal-01919099)

<https://hal.science/hal-01919099v1>

2018 - Noémi Berlin. Women, competition and beliefs. EqualBITE: Gender equality in higher education, Sense Publishers, 2018. (hal-01667950)

<https://hal.science/hal-01667950v1>

2018 - Noémi Berlin, Léontine Goldzahl, Florence Jusot, Ivan Berlin. Incitations financières chez la femme enceinte fumeuse. Une approche pluridisciplinaire. Alcoologie et addictologie, 2018, 40. (hal-01919456)

<https://hal.science/hal-01919456v1>

2017 - Noémi Berlin, Léontine Goldzahl, Pat Hoddinott, Linda Bauld, Ivan Berlin. Public acceptability of financial incentives to reward pregnant smokers who stop smoking: a United Kingdom - France comparison. HEPAC Health Economics in Prevention and Care, 2017. (hal-01613816)

<https://hal.science/hal-01613816v1>

2017 - Noémi Berlin. The formation and malleability of dietary habits: A field experiment with low income families. ADRES Dotcotal conference , 2017, Toulouse, Unknown Region. (hal-01667961)

<https://hal.science/hal-01667961v1>

2017 - Noémi Berlin. The formation and malleability of dietary habits: A field experiment with low income families. 1st Winter Workshop Behavioral and Experimental Economics of Food Consumption , 2017, Autrans, Unknown Region. (hal-01667955)

<https://hal.science/hal-01667955v1>

2016 - Noémi Berlin, Maud Besançon, Jean-Louis Tavani. An Exploratory Study on Creativity, Personality and Schooling Achievement. Education Economics, 2016, 24 (5), pp.536-556. (10.1080/09645292.2015.1117580). (hal-01613818)

<https://hal.science/hal-01613818v1>

2016 - Noémi Berlin. The formation and malleability of dietary habits: A field experiment with low income families. International ESA conference , 2016, Jerusalem, Unknown Region. (hal-01667959)

<https://hal.science/hal-01667959v1>

2016 - Noémi Berlin, Marie-Pierre Dargnies. Gender Differences in Reaction to Feedback and Willingness to Compete. Journal of Economic Behavior and Organization, 2016, 130, pp.320-336. (hal-01613820)

<https://hal.science/hal-01613820v1>

2016 - Noémi Berlin, Léontine Goldzahl, Florence Jusot, Ivan Berlin. Protocol for study of financial incentives for smoking cessation in pregnancy (FISCP): randomised, multicentre study. BMJ Open, 2016, 6 (7), (10.1136/bmjopen-2016-011669). (hal-01614851)

<https://hal.science/hal-01614851v1>

2015 - Noémi Berlin. An Exploratory Study on Creativity, Personality and Schooling Achievement. Round and About the Big Five Inventory for Personality , 2015, Tours, Unknown Region. (hal-01667965)

<https://hal.science/hal-01667965v1>

2015 - Noémi Berlin. A Holt and Laury Measure of Risk Aversion on Teenagers. Women's mentoring meetings of the RES society , 2015, Warwick, Unknown Region. (hal-01667968)  
<https://hal.science/hal-01667968v1>

2015 - Noémi Berlin, Anna Bernard, Guillaume Fürst. Time spent on New Songs: Word of Mouth and Price Effects on Teenager Consumption. Journal of Cultural Economics, 2015, 39 (2), pp.205-218. (10.1007/s10824-014-9235-0). (hal-01613821)  
<https://hal.science/hal-01613821v1>

2013 - Noémi Berlin. Gender Differences in Reaction to Feedback and Willingness to Compete. IAREP / SABE / ICABEEP Conference , 2013, Atlanta, Unknown Region. (hal-01667980)  
<https://hal.science/hal-01667980v1>

2013 - Noémi Berlin. An Exploratory Study on Creativity, Personality and Schooling Achievement. IWAE Workshop , 2013, Cantazaro, Unknown Region. (hal-01667971)  
<https://hal.science/hal-01667971v1>

2013 - Noémi Berlin, Marie-Pierre Dargnies. Croyances e tGoût pour la Compétition. Revue Economique, 2013, 64, pp.393-404. (hal-01613815)  
<https://hal.science/hal-01613815v1>