



# Olivier Kayser

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**Axe de recherche**

Comportements, Droits et Bien-être

**HAL:** [Lien](#)

## 📄 Documents de travail

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**HAL:** [Lien](#)

02/2023 - Ambiguous consumer tastes and product differentiation  
Kayser Olivier

# Publications

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**HAL:** [Lien](#)

2023 - Olivier Kayser. Ambiguous consumer tastes and product differentiation. 2023. (hal-04159834)  
<https://hal.science/hal-04159834v1>