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# Social capital and access to primary health care in developing countries: Evidence from Sub-Saharan Africa<sup>1</sup>

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## ***Abstract***

We test the causal role of social capital, as measured by self-reported trust, in determining access to basic health facilities in Sub-Saharan Africa. To skirt reverse-causality problems between social capital and basic health, we rely on instrumental variable (IV) estimates. The results show that a one standard deviation increase in the level of localized trust leads to a 0.221 standard deviation decrease in the predicted value of doctor absenteeism, a 0.307 standard deviation decrease in the predicted value of waiting time and a 0.301 standard deviation decrease in the predicted value of bribes. As a robustness check, we also use a different database regarding a different health issue, namely access to clean water. We find that a one standard deviation increase in the level of localized trust leads to a 0.330 standard deviation increase in the access on clean water. All in all, social capital is found to have an important causal effect on health, even stronger than the one found in western countries.

***Keywords:*** *Social Capital, Health, Africa, Causality.*

***JEL Classification:*** *I15; I12; D71; I18; H41*

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## **1. Introduction**

Starting with China's barefoot doctors in the 1930's, the provision of basic health care at the local level has been an innovative way of improving health in poor areas. The Alma-Ata international conference in 1978 acknowledged the success of local primary health care systems and recommended the generalization of their use across the globe. There is now almost a consensus that health systems concentrating on primary health care produce better outcomes, at lower costs, and with greater user satisfaction.

The importance of local health facilities is reinforced in sub-Saharan Africa, where communities are often faced with limited government resources and need to organize themselves to provide health services to community members. It is no exaggeration to state that basic health services are now in community hands in sub-Saharan Africa. As a result, the ability of communities to engage in collective action (e.g. by maintaining health facilities) and promote the relevant social norms (e.g. introducing sound hygiene practices) would appear to be crucial for health improvements in Africa. This ability is often referred to as social capital. Intuition suggests that communities endowed with more social capital should be better able to provide local health services, all else being equal, suggesting a causal relation between social capital and health. The aim of this paper is to test the relationship between social capital and health in Sub-Saharan Africa.

The analysis here has profited from previous works in at least three ways. First, research using data from Western countries has found that health and social capital are connected (Rocco et al. 2014, Rocco 2014, D'Hombres et al. 2010 and Islam et al. 2006 for a review). Since no such quantitative work is available for Sub-Saharan Africa, it will also be useful to compare the effect found across continents. Second, we also benefit from a now well-established line of research highlighting the relevance of the notion of social capital for economic analysis (see Algan and Cahuc, 2013 for a recent survey). In particular, there is now growing evidence that despite the lack of a precise definition, a sensible measure of social capital can be obtained through simple survey questions regarding trust. By using the exact same type of question, we are confident that the trust measure we use is a reasonable proxy for the notion of social capital to which we refer (Algan, Y., and Cahuc, P., 2010). Last, thanks to the Afrobarometer initiative, good-quality data for many sub-Saharan countries are now available. This allows us to carry out rigorous tests of our assumption in over 1000 districts across 16 African countries.

The empirical analysis of the effect of social capital on the quality of community governance poses endogeneity problems: social capital and the quality of local public goods may be mutually reinforcing (Rocco et al, 2014; Rocco, 2014). Individuals endowed with more social capital may indeed participate more in the provision of public goods. But equally those who are more involved in public-good activities may create more social links, have more trust in others and thus have more social capital. If this is the case, the coefficients on social capital in simple health regressions will be biased. We here use an instrumental-variable (IV) approach to deal with these endogeneity problems. We construct a measure particular to each ethnic group, called “inherited trust”, to instrument current trust. To this end, we use data on historically-determined patterns of ethnic land settlement collected by Murdock (1967). We assume that individuals’ trust levels are inherited along ethnic lines, in the spirit of Nunn and Wantchekon (2011) who underline the long-lasting impact of the slave trade on contemporaneous trust levels in Africa. Inherited trust can be assumed to affect current trust, but to be uncorrelated with our dependent variable, namely health-care quality. As a result, different levels of inherited trust only affect health via their effect on current trust. This allows us to say how health indicators would react to an exogenous change in current trust, and thus establishes the causal effect of social capital on health.

We find that social capital, as measured by trust, has a causal impact on access to health care in Africa. For instance, a one standard deviation increase in the level of localized trust leads to a 0.221 standard deviation decrease in the predicted value of doctor absenteeism, a 0.307 standard deviation decrease in the predicted value of waiting time and a 0.301 standard deviation decrease in the predicted value of bribes. Using an alternative data set as a robustness check, we also find that a one standard deviation increase in the level of localized trust leads to a 0.330 standard deviation increase in the access on clean water and to 0.080 standard deviation increases in hygienic practices. Our results provide large-scale evidence regarding the claim that social capital plays a causal and important role in access to basic health services in Africa.

The remainder of the paper is organized as follows. Section 2 provides a review of the literature. Section 3 describes data. Our empirical strategy is presented in Section 4 and the results appear in Section 5. Section 6 concludes.

## **2. Literature Review**

Since “Health” and “Social Capital” are quite broad notions, some clarifications and definitions are in order. We first explain how social capital can be measured so as to appear in statistical analyses; we then briefly review the existing evidence on social capital and health. Since to the best of our knowledge there are only a limited number of comparable studies using African data, we describe the main features of the health situation in Africa and suggest the critical role that social capital may play in this respect.

### **2.1. Social capital: definitions, effects and measures**

Social capital is a broad notion which is certainly helpful for thinking about what it is that connects individuals within a community. The well-known works of Putnam (2000) and Coleman (1990) discuss social capital in a convincing manner to explain the dynamics of contemporary societies. The use of the term “social capital” has now spread out beyond the world of academia. NGOs and governments, as well as popular discourse, regularly refer to social capital to explain various aspects of social life.

Economists have typically been rather reluctant to appeal to a notion that is so loosely defined and hard to measure (Sobel (2002)). However, the emerging field of cultural economics has been successful in furnishing quantitative evidence that social norms and values do explain some current important economic outcomes. A key finding is that simple trust questions provides a good proxy for social capital. For instance, Uslaner (2008) notes that *“trust is a value that leads to many positive outcomes for a society: greater tolerance of minorities, greater levels of volunteering and giving to charity, better functioning government, less corruption, more open markets, and greater economic growth.”* Therefore, measuring the proteiform notion of social capital using simple trust questions should not be too much of a stretch (Uslaner , 2008; Algan and Cahuc, 2013).

### **2.2. Social capital and health**

The effect of social capital can be measured in several ways, follow a number of pathways and affect various health issues. However, despite its multidimensional nature, social capital is found to have a positive effect whatever the measure used (e.g. trust questions or number of friends), the possible pathways followed (e.g. better information or less free riding) and the various health issues considered (e.g. self-reports on health condition,

diagnostics or mortality rates)<sup>2</sup>. To illustrate this robustness of the relation between social capital and health, we here review a number of studies that vary in their measures used. D'Hombres et al. (2009) find a positive and significant relation between individual self-reported health and various measures of social capital such as trust, participation in local organizations and social isolation. These results are confirmed by Ronconi et al. (2012), who measure social capital by informal interactions in Argentina, and find that both men and women with more social capital report better health. Herian et al. (2014) examine the impact of average interpersonal trust on health at the state level in the U.S. They find that individuals report better health in States with greater social capital. Mental health is also found to be positively associated with various dimensions of social capital. For example, Borgonovi (2010), who considers the extent to which social capital can promote individual well-being in the form of good physical and mental health, finds that individuals with more social capital generally fare better than individuals with less social capital. Carpiano and Fritterer (2014) using Canadian data find that trust is positively associated with mental health. In the same vein, there is some strong evidence that community voluntary organization, another dimension of social capital, is a good determinant of various forms of health. Brown et al. (2006), for example, measure social capital by membership of religious groups and find that community social capital is strongly and negatively related to the number of cigarettes that smokers consume. The same type of association is found by Yoon and Brown (2011) regarding obesity in the US. Nauenberg et al. (2011) use the Petris index to measure social capital and show that more social capital is associated with fewer general practitioner visits, using data from the Ontario Health Ministry. Note that whether social capital plays a similar role in Africa is to a large part an open question.

The empirical analysis of the effect of social capital on the quality of community governance poses, however, endogeneity problems: social capital and the quality of access to health care may mutually reinforce each other (Rocco et al. (2014), Rocco (2014)). Rocco et al. (2014), for example, address this problem of reverse causality by estimating a simultaneous-equations model. Using data from the first four waves of the European Social Survey for 26 European countries, they find a causal and positive relationship between self-

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<sup>2</sup> Some sociologists such as Cattel (2001), Hawe and Shiell (2000), Kennely et al. (2003) and O'Brien Caughy et al. (2003) have, however, provided evidence on a negative effect that social capital can have in health. O'Brien Caughy et al. (2003), for example, find that in wealthy neighborhoods, children whose parent reported knowing few of the neighbors had higher levels of internalizing problems such as anxiety and depression compared to those who knew many of their neighbors. In contrast, in poor neighborhoods, children whose parent reported knowing few of the neighbors had lower levels of internalizing problems compared to those who knew many of their neighbors.

perceived health and social capital in both directions. These findings are confirmed by Goryakin et al. (2014), who employ instrumental-variable estimation to address this issue of reverse causality in social capital. Their results reveal a causal association running from several dimensions of individual social capital to general and mental health. Similar conclusions are reached by D'Hombres et al. (2010) who consider the impact of social capital on self-reported health for eight countries from the Commonwealth of Independent States using instrumental-variable estimates. Their results confirm that social capital causally affects health.

### **2.3. Health in Africa**

Despite very substantial progress, health systems in sub-Saharan Africa are generally considered to be the worst-performing in the world, even when compared to other poor continents like South America or Asia. Both health infrastructures and outcomes are often poor: for instance, only 58% of people living in sub-Saharan Africa have access to safe water supplies. Of the 20 countries with the highest maternal mortality ratios worldwide, 19 are in Africa. Africa counts for 11% of the world's population but 60% of individuals with HIV. These poor outcomes suggest that considerable improvements can be achieved. These improvements are in addition not that costly. For example, Morel et al. (2005) show that the use of insecticide-treated bed nets can reduce the incidence of malaria by 50 percent and mortality by 20 percent. The simple treatment of water to make it safe to drink can reduce endemic diarrhea by 37%. The use of condoms is an efficient way of preventing HIV.

The particularity of Africa, compared to other continents, is that major health improvements are within reach. We may then wonder what prevents these benefits from being realised. A critical review of the determinants of health in Africa is beyond the scope of the present paper (see Dupas (2011) for a stimulating survey). The point we make here is that a substantial portion of these potential improvements can reasonably be linked to social capital. For instance, social capital is likely to facilitate the diffusion of good practices via social networks. There are indeed a number of instances of insufficient information preventing the adoption of sound health practices (Ensor and Cooper (2004), Jyotsna and Somanathan (2008)). Social capital can also operate through the ability of local communities to engage in collective action. It is important to bear in mind that local communities in Africa often face very limited government resources and need to rely on informal networks, facilities run by NGOs or local communities to access health care. Basic health inputs (e.g. whether there exists a building where it is possible to meet a doctor or whether the water is safe to

drink) are in the hands of local communities. Information and collective action are only two examples of the channels via which social capital may have a considerable impact on health in Africa, but suffice for us to conjecture that the health effect of social capital should be significantly larger in Africa than in Western Europe.

### **3. Data and variable definitions**

We use three different databases to test the causal effect of trust on access to basic health care: the Afrobarometer (2005), the Demographic and Health Survey (DHS 2005) and Murdock's Ethnographic Atlas (1967). The Afrobarometer data comes from nationally-representative samples of primary sampling units (PSUs) selected with a probability proportional to population size (with a minimum size of 1200)<sup>3</sup>. We here use data from 16 countries: Benin, Botswana, Ghana, Kenya, Lesotho, Madagascar, Malawi, Mali, Mozambique, Namibia, Nigeria, Senegal, South Africa, Tanzania, Uganda and Zambia. Data are available at the district level, which is the smallest administrative level within a country, and cover more than 1335 districts. The surveys were face-to-face in the respondent's language of choice. The third round of the Afrobarometer collected information on some individual-level indicators of social capital, livelihoods, and the perception of democracy. The descriptive statistics of the socio-economic variables in the sample appear in Table 1. The second database, the DHS is nationally-representative and includes over 300 surveys in more than 90 countries. We use versions V and VI of the DHS across 11 African countries. The data from DHS is matched to that from the Afrobarometer using geographical coordinates: each household surveyed in the DHS is assigned to the Afrobarometer district of which the center is the nearest to its location using the great circle method (the circle formed on the surface of the Earth by a plane passing through the center of the Earth). Information on historical settlement patterns is drawn from the ethnographic Atlas of Murdock (1967), which compiled a great deal of ethnographic work into one database and classified 1.167 societies around the world according to culture and societal institutions. This database contains information on the pre-colonial conditions and characteristics of many ethnic groups and tribes within Africa.

Additional information on the historical emplacement of ethnic groups' homelands and their current locations are drawn from Nunn and Wantchekon (2011), which deals with the impact of the slave trade on trust in Africa.

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<sup>3</sup> A detailed description of the sampling units and enumeration areas can be found in the afrobarometer's survey manuel (pp 33-34) available at [www.afrobarometer.org/survey-and-methods/survey-manuals](http://www.afrobarometer.org/survey-and-methods/survey-manuals)

### **3.1. Social capital**

Two indicators are used to measure social capital: generalized trust and trust in neighbors. The first, generalized trust, is measured using the General Value Survey (GVS) trust question: "Generally speaking, would you say that most people can be trusted, or that you cannot be too careful in dealing with people?" Respondents reply either "Most people can be trusted" or "You must be very careful". The level of trust in the district is given by the percentage of individuals who respond "Most people can be trusted". This trust measure is by far the most common in empirical work, and is often presented as a proxy for social capital. The second indicator is trust in neighbors. The exact question wording is: "How much do you trust each of the following types of people: Your neighbors?" Respondents choose between four possible answers: (i) not at all, (ii) just a little, (iii) somewhat, or (iv) a lot. The distributions of the district levels of trust appear in Figure 1 for generalized trust and Figure 2 for trust in neighbors. As can be seen, the level of trust is very heterogeneous both across districts and between countries. A further look at Figure 1 reveals that generalized trust is very low in Africa: in only few districts do more than half of people agree that "Most people can be trusted". The degree of trust in neighbors, in Figure 2, is somewhat higher since most districts exhibit figures around the mean (which equals 2 here).

### **3.2. Indicators of the quality of access to basic health care**

We consider three types of health outcomes. (1) We use data from the Afrobarometer relative to health-center quality. Afrobarometer respondents were asked about the services of local health centers in each district regarding seven dimensions: the clinics being too expensive (EXP), a lack of medicines/supplies (MES), doctor absenteeism (DABS), long waiting times (LWA), dirty facilities (PFA), problems of illegal payments (ILP) and lack of attention/respect (LREP). (2) Using data from the DHS, we construct a composite index of water-treatment behavior (WTI) via principal components analysis. Our index, computed at the household level, captures most of the variance in the efforts made by households to make water safe to drink. (3) Using DHS data, for each district, we compute the variable Prop well corresponding the proportion of people using improved drinking water sources: public standpipe, borehole, protected dug well and protected spring (as opposed to those who drink water from an unprotected source). Descriptive statistics of these indicators appear in Table 1.

## 4. Empirical strategy

Two types of estimations are carried out: at the district level for the quality of health centers and access to safe drinking water; at the individual level for the water-treatment index.

At the district level, we consider various health indicators denoted by  $Health_d$  (e.g. waiting time or lack of medicine).

We estimate the following equation:

$$Health_d = \pi_0 + \pi_1 Trust_d + \pi_2 Y_d + \text{Ctr. f. e.} + \varepsilon_d \quad (1)$$

The variable  $Trust_d$  is district-level trust, where the two trust measures, generalized trust ( $Trust\_GVS$ ) and trust in neighbors ( $Trust\_Neigh$ ), will be considered separately. We control for a certain number of district characteristics  $Y_d$  (see Table 1 for the descriptive statistics of these controls). We control for country fixed-effects and  $\varepsilon_d$  is the error term.  $\pi = (\pi_0, \pi_1, \pi_2)$  are the coefficient of the parameters of interest.

At the household level, we estimate the following equation:

$$WTI_{i,d} = \delta_0 + \delta_1 X_i + \delta_2 Y_d + \delta_3 Trust_d + \text{Ctr. f. e.} + \varepsilon_{i,d} \quad (2)$$

$WTI_{i,d}$  denotes the behavior of household  $i$  (the water-treatment index), in district  $d$ . We control for a certain number of household characteristics  $X_i$  (see Table 1 for the descriptive statistics of these controls). Other variables are the same as described in equation 1.

If trust is endogenous, OLS estimation will not be consistent: we therefore appeal to instrumental variables. Our IV equation can then be specified as:

$$Health_d = \pi_0 + \pi_1 Trust_d + \pi_2 Y_d + \text{Ctr. f. e.} + \varepsilon_d \quad (3)$$

$$Trust_d = \rho_0 + \rho_1 Inherit_d + \rho_2 Y_d + \text{Ctr. f. e.} + \sigma_d \quad (4)$$

where  $Inherit$  is inherited trust in the district, used as instrumental variable (see below for details). Other variables are as defined in equations 1 and 2.

### 4.1. Instruments

We are looking for a variable that affects current levels of trust without having a direct effect on health issues. We here consider inherited trust. There is indeed evidence that current trust is rooted in long-term history. For instance, Nunn and Wantchekon (2011) show that slave trade still affects current levels of trust centuries after it took place. They show that this inherited trust is transmitted along the ethnic lines. For instance, let us consider the current level of trust of a member of the Bantu ethnic group. Part of his, or her, current level of trust is inherited from his Bantu ancestors. Now consider that this individual is now living in the

Fon's territory. Since individuals do move while infrastructures don't, the inherited level of trust of the Bantu will have an impact on his current level of trust but not directly on quality of health related infrastructures in the Fon territory where he or she lives. Inherited trust is thus assumed not to be correlated with the error term.

Inherited trust is calculated from historical ethnic data on settlement patterns in Africa, taken from the ethnographic atlas of Murdock (1967), which is used to map the territory of ethnic groups before the formation of modern countries. We delimit 282 historical ethnic territories, as shown in Figure 3. We proxy inherited trust by the average trust level in his/her ethnic group's homeland (Almost 48 percent of individuals in our sample have moved from their ethnic group homeland). For example, a member of the Bantu ethnic group who now lives in a Fon ethnic group homeland will inherit trust given by the standardized level of trust in the Bantu homeland. The main difficulty here is that some ethnic groups have split up into different sub-groups, while others have completely changed their names. We here use the information from Nunn and Wantchekon (2011) (available at <http://scholar.harvard.edu/nunn/pages/data-0>) to link current ethnic groups to those identified by Murdock. We calculate inherited trust in the ethnic homeland as the average trust level of the individuals who still live there (e.g. the average trust levels of Bantus who still live in the Bantu homeland). Inherited trust at the district level is the average of respondent's inherited trust, weighted by the relative size of each ethnic group in the district. Since we wish to compare two measures of trust, trust in neighbors and generalized trust, we compute the two corresponding types of Inherited trust, `Inherit_NEIGH` and `Inherit_GVS`.

A problem with instruments is caused by the selection of "weak" instruments, i.e. instruments that are poor predictors of the endogenous variable we wish to instrument. To address this issue we run the first stage regression (4) and compute the corresponding F-statistics. A common rule of thumb is to consider as valid instruments for which the F-statistic, against the null, that the excluded instruments are irrelevant in the first-stage regression, should be larger than 10. The results of the first-stage regression are shown in Table 2. The values of the F-statistics for inherited trust are 201 and 42 for trust in neighborhood and generalized trust respectively. A one standard deviation rise in the level of inherited generalized trust leads to a 0.233 standard deviation increase in the predicted value of current district generalized trust. The result is even stronger for trust in neighbors, with an analogous figure of 0.562 standard deviations. We can thus safely rule out any problem resulting from weak instruments here.

## 5. Results

### 5.1. Social capital and Health

Table 3 estimates equation 1 without the districts level controls  $Y_d$ . The first part of the table shows the results of generalized trust on the quality of health centers. The estimated coefficients are positive and significant for three of the seven health-quality indicators. Trust in neighbor's turns out to be more strongly correlated with our dependent variable, with six of the seven health-quality indicators showing significant correlations. We then control for a range of district characteristics in Table 4 for generalized trust and Table 5 for trust in neighbors. Trust remains an important determinant of health-center quality: trust in neighbors is now significant for all seven health-center quality measures. We also find that five of our control variables are important for the quality of the health centers: wealth, participation in religious groups, the proportion of individuals in the district who participate in raising issues, age and membership in community-based organizations. Participation in local religious groups and membership in community-based organization are negatively correlated with the health-quality variables, while the correlation with wealth is positive.

We now turn to the IV estimation results in Table 6 for trust in neighbors and generalized trust (in the first and second parts of the table respectively). The Durbin-Wu-Hausman statistics here show that we cannot reject the null hypothesis that the OLS estimations are consistent for Expensive services (EXP), Doctor Absenteeism (DABS) and Illegal Payments (ILP). However, for the estimation of the other health-center quality indicators, the IV estimations are preferred. The results reveal a positive and significant effect of trust on health-center quality. The IV coefficients are both more significant and larger, suggesting that OLS underestimates the true effect of trust on health-center quality. For example, we find that a one standard deviation increase in the level of localized trust leads to a 0.221 standard deviation decrease in the predicted value of doctor absenteeism, a 0.307 standard deviation decrease in the predicted value of waiting time, a 0.301 standard deviation decrease in the predicted value of bribes, 0.330 standard deviation decrease in the predicted value of problems of poor facilities. This a comforting result since, as expected, trust in neighbors plays a larger role than generalized trust regarding the ability to produce local public goods such as health centers.

## 5.2. Alternative sample: social capital and drinking water

The previous tests are based on subjective assessments of health variables (respondents simply indicate their perception of various quantities). We would like to check that our previous findings survive if we consider objective data on a different health issue. We here focus on water access for at least three reasons. First, data are available in many of the districts we here considered. Second, water access is both a private good (e.g. filtering water at home) and a local public good (e.g. maintaining the pipe network). So we can test whether households are making individual effort to improve water quality and measure whether water infrastructures are present at the district level. Last, unlike our previous measures, the presence of water infrastructure (e.g. pipes) is objectively measured in the present dataset.

We first test the relationship between our social-capital measures and the water-treatment index at the household level, as expressed in equation 2. We estimate this equation using country fixed effects and controlling for a number of household and district-level characteristics. Table 7 shows coefficients from OLS estimation using trust in neighbors in column 1, and generalized trust in column 2. The estimated coefficients are insignificant for both trust variables suggesting that there is no relation between social capital, as measured by generalized and localized trust, and the water-treatment index. Wealthier, more-educated and younger households are more likely to adopt the best health-related behaviors and hygienic practices: the effects of these variables are substantial and very significant ( $p < 0.001$ ).

We now turn to the IV estimates which appear in the third and fourth columns of Table 7. Before interpreting the results, we first test the exogeneity of our instruments via Durbin and Wu-Hausman tests: the relevant p-values appear at the bottom of Table 7. The p-values of the tests indicate the presence of endogeneity and reject the null hypothesis that OLS is consistent: the IV estimates are thus preferable. The estimated coefficients in the IV regressions are only significant for the level of trust in neighbors, suggesting that OLS estimates there are biased downwards. The estimated localized-trust coefficient rises from 0.030 to 0.080. A one standard deviation increase in the level of localized trust leads to a 0.080 standard deviation increase in the predicted value of water-treatment. The effect of generalized trust remains insignificant, however.

Table 8 displays the effect of social capital on access to improved safe drinking water, as expressed in equation 1. The OLS estimates in column 1 for trust in neighbors and column 3 for generalized trust are insignificant: only urbanization and wealth seem to explain access to improved drinking water. However, the Durbin and Wu-Hausman tests for the endogeneity of the social-capital variable reveal that the social-capital coefficients are

endogenous, so that the OLS results are biased. The trust coefficients in the IV regressions are positive and significant: localized trust becomes significant at 99 percent level and generalized trust at 90 percent. A one standard deviation increase in the level of localized trust leads to a 0.330 standard deviation increase in the access on clean water, with an analogous figure for generalized trust of 0.179.

Overall, our results confirm the hypothesis that trust has a causal impact on access to drinkable water. As expected we find a greater effect for localized trust. The use of instrumental variables suggests that the effect of trust is causal.

### **5.3. Robustness checks: historical controls**

To satisfy the exclusion-restriction condition inherited trust should only affect the health indicators via the actual level of trust. This condition is not met if inherited trust affects health quality through other sources, namely local institutions or some historical variables. To see if the exclusion restriction condition holds, we perform a battery of tests. We identify historical variables through which inherited trust may affect the quality of health care (the former presence of colonizers, railways and the presence of a pre-colonial city, the deadliness of the disease environment and a measure of the historic exposure of the territory to the transatlantic and Indian Ocean slave trade). If the effect of trust on health quality disappears with the inclusion of these historical variables, this suggests that the effects found in the previous estimates are mostly driven by the omission of these historical variables. Results are reported in Tables 9 and 10. The inclusion of these additional controls turns out to have a very limited impact. This reinforces our assumption that inherited trust is indeed exogenous.

## 6. Conclusion

This paper has considered the determinants of community capacity to manage health care in developing countries, focusing on the role of trust. Our results add to the previous literature by considering the specific case of developing countries, and particularly Sub-Saharan African countries. We showed that trust, viewed as a measure of social capital, has a positive and causal impact on health. The magnitude of the effect is large, with very significant coefficients.

By comparing the effect of trust on different health indicators we can provide insights on the social process that converts social capital into health. For instance, maintaining facilities such as a well or boreholes, entails a public good dimension. If too much free riding is at work, the quality of these facilities will decrease. Since more social capital means more such public goods, social capital is likely to reduce free-riding. On the other hand, using treating water at home is a private good. We can thus conjecture that the positive effect of social capital found there follows another channel, most likely the diffusion of sound social norms among local networks. Whatever the channels that are followed, or the goods that are considered, social capital appears as a key determinant of the success of local health-care systems.

If we go back to our introductory example of barefoot doctors, it is of interest to note that the success of this initiative relied on social capital, among other things. For example, local communities in China at the time decided by themselves what their health-care priorities were. Barefoot doctors were thus efficient in part because communities were able to use their limited health-care resources where they were the most efficient.

As a consequence, policies to increase social capital would seem relevant for decision makers who aim to improve health in Africa. One important question is thus what such policies would look like. There is no clear consensus regarding the best way of enhancing social capital. Especially if we think about rural Africa, there are only limited channels via which policies can be implemented in the field. It is possible that cost-effective ways of increasing social capital can be found. We can perhaps think of promoting volunteering among the young or providing basic training to leaders regarding consensus-building. Such strategies have for instance been found to be effective in Honduras (Brune and Bossert, 2009). The work presented here suggests that these are important questions to be addressed in future research.

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## **Appendices**

Table 1: List of variables and summary statistics

Variable	Description	Mean	Std. Dev.	N	Min	Max
EXP	Health center too expensive	0.982	0.650	1339	0	3
MES	Lack of medicines/supplies	0.119	0.693	1334	0	3
DABS	Doctor absenteeism	1.048	0.623	1336	0	3
LWA	Long waiting time	1.534	0.670	1335	0	3
PFA	Dirty facilities	0.738	0.584	1335	0	3
ILP	Illegal Payments	0.744	0.693	1293	0	3
LREP	Lack of attention/respect	1.039	0.607	1336	0	3
WTI	water-treatment index	0.02	0.280	1E+05	0,55	2,58
Prop well	% access to protected water source	0.474	0.332	659	0	1
Trust_GVS	Level of generalized trust	0.185	0.183	1327	0	1
Trst NEIGH	Level of trust in neighbors	1.744	0.563	1263	0	3
EFI	District level of ethnic fractionalization	0.313	0.279	1181	0	0,9
Dist_wealth	District level wealth index	0.014	0.429	1355	-0,77	1,64
Median_age	Median age	34.785	7.971	1291	19	72
Prop_male	Proportion of male	0.493	0.117	1292	0	1
Prop_educated	Proportion of educated	0.643	0.317	1355	0	1
Prop protestant	Proportion of Protestants	0.123	0.177	1292	0	1
Prop urban	Proportion in urban areas	0.310	0.421	1292	0	1
Atten_protest	Proportion attend protests	0.503	0.224	1355	0	1
Prop atten rising	Proportion raise issues	0.831	0.174	1355	0	1
Prop tten meet	Proportion attending in meetings	0.898	0.139	1355	0,25	1
Prop memb cbo	Proportion of member CBO	0.328	0.211	1355	0	1
Prop memb religious	Proportion in religious groups	0.756	0.212	1355	0	1
Road	Number of paved roads	0.366	0.43	1355	0	1
Recrea facilities	Number of recreational facilities	0.555	0.435	1333	0	1
Male (DHS)	% of male respondents	79.43		1E+05	0	1
Age (DHS)	Age of respondent	47.31	15.170	1E+05	18	99
Wealth_index (DHS)	Household's DHS wealth index	2.882	1.410	1E+05	1	5
No school (DHS)	% without formal education	45.41		1E+05	0	1
Primary school (DHS)	% completed primary	7.22		1E+05	0	1
Secondary (DHS)	% completed secondary school	4.09		1E+05	0	1
Higher (DHS)	% higher education	2.810		1E+05	0	1

Unless specified otherwise, data come the Afrobarometer survey. (DHS) indicates that data come from the Demographic and Health Survey

Table 2: First-stage estimation

	Trust NEIGH		Trust GYS	
Inherit NEIGH	.824***	(.058)		
Inherit GYS			1.204***	(.185)
Fractionalization	.001	(.053)	-.009	(.059)
Wealth	-.225***	(.059)	-.285***	(.060)
Median age	.004*	(.003)	.002	(.003)
Prop educated	-.049	(.087)	-.259**	(.093)
Prop urban	-.065	(.045)	-.045	(.048)
Prop attend protest	-.090	(.085)	-.122	(.091)
Prop raising issue	-.071	(.141)	-.127	(.147)
Prop meeting	.001	(.183)	-.034	(.185)
Prop member CBO	.105	(.088)	.215**	(.091)
Prop religious	.098	(.089)	.007	(.095)
Road	-.063	(.042)	-.064	(.046)
Recrea facilities	.051	(.036)	.052	(.039)
Constant	.216	(.221)	1.490***	(.208)
F-test	201.10***		42.18***	
Adj. R <sup>2</sup>	.452		.353	
No. of cases	1023		1023	

Table 3: OLS estimation of the effect of the level of trust on health-center quality

	EXP	MES	DABS	LWA	PFA	ILP	LREP
Trust_GVS	.008 (.0998)	.197* (.1056)	.173 (.1066)	.329** (.1095)	.142 (.0943)	-.234 (.1569)	.390*** (.0984)
Constant	-1.612*** (.0860)	-1.483*** (.0954)	-.745*** (.0599)	-1.177*** (.0747)	-.616*** (.0667)	-.638*** (.0815)	-1.180*** (.0746)
Adj. R <sup>2</sup>	.285	.160	.162	.236	.151	.071	.191
No. of cases	1256	1251	1253	1252	1252	1254	1253
Trust_NEIGH	.039 (.0358)	.075* (.0402)	.081** (.0369)	.136*** (.0394)	.149*** (.0360)	.131** (.0507)	.204*** (.0358)
Constant	-1.675*** (.1010)	-1.548*** (.1107)	-.826*** (.0793)	-1.303*** (.0927)	-.819*** (.0832)	-.928*** (.1064)	-1.399*** (.0887)
Adj. R <sup>2</sup>	.261	.143	.187	.268	.167	.204	.209
No. Obs	1067	1062	1064	1063	1063	1063	1064

Standard errors are in parentheses. All regressions are OLS with country fixed effects. The dependent variables are the variables describing the quality of health centers in the district. \* Significant at 90%, \*\* Significant at 95% and \*\*\* Significant at 99%.

Table 4: OLS estimation of the effect of generalized trust on health-center quality

	EXP	MES	DABS	LWA	PFA	ILP	LREP
Trust_GVS	.042 (.112)	.081** (.119)	.061* (.120)	.098** (.124)	.026 (.109)	.001 (.188)	.110** (.112)
Wealth	.165** (.064)	.244** (.074)	.135* (.075)	.080 (.082)	.132* (.068)	.170 (.124)	.059 (.075)
Median age	.000 (.003)	.003 (.003)	.004 (.003)	.003 (.003)	.005* (.002)	-.005 (.005)	.008** (.003)
Prop educated	.155 (.099)	-.102 (.104)	.111 (.096)	.052 (.099)	.051 (.092)	-.220 (.175)	.078 (.099)
Fractionalization	-.042 (.070)	-.104 (.083)	.113 (.074)	.013 (.071)	-.007 (.070)	-.117 (.112)	.000 (.068)
Prop urban	-.027 (.049)	-.010 (.057)	-.030 (.056)	-.098 (.060)	-.038 (.054)	-.046 (.085)	-.090* (.053)
Prop att. protest	-.053 (.096)	-.015 (.116)	.032 (.108)	.081 (.109)	.082 (.101)	.026 (.158)	-.056 (.101)
Prop raising issue	-.101 (.157)	-.427** (.187)	-.475** (.182)	-.292 (.181)	-.545** (.178)	-.538* (.281)	-.276 (.180)
Prop att. meeting	-.089 (.184)	-.369 (.233)	.304 (.251)	.105 (.249)	.281 (.225)	.529 (.353)	-.070 (.229)
Prop memb. CBO	-.088 (.103)	-.265** (.120)	-.209** (.106)	-.183* (.110)	-.195* (.100)	-.222 (.163)	.010 (.106)
Prop memb. religious	.320** (.114)	.453*** (.126)	.065 (.119)	.076 (.114)	.118 (.116)	.297* (.178)	.087 (.116)
Road	.023 (.047)	.031 (.055)	.046 (.051)	-.013 (.055)	-.112** (.052)	.046 (.093)	-.070 (.050)
Recrea facilities	.030 (.040)	-.088* (.048)	-.042 (.042)	.041 (.044)	-.017 (.042)	-.094 (.070)	.013 (.041)
Constant	-1.685*** (.219)	-.961*** (.252)	-.796*** (.240)	-1.204*** (.243)	-.590** (.222)	-.456 (.380)	-1.152*** (.226)
Adj. R <sup>2</sup>	.300	.199	.202	.271	.177	.065	.222
No. of cases	1064	1063	1061	1060	1060	1061	1061

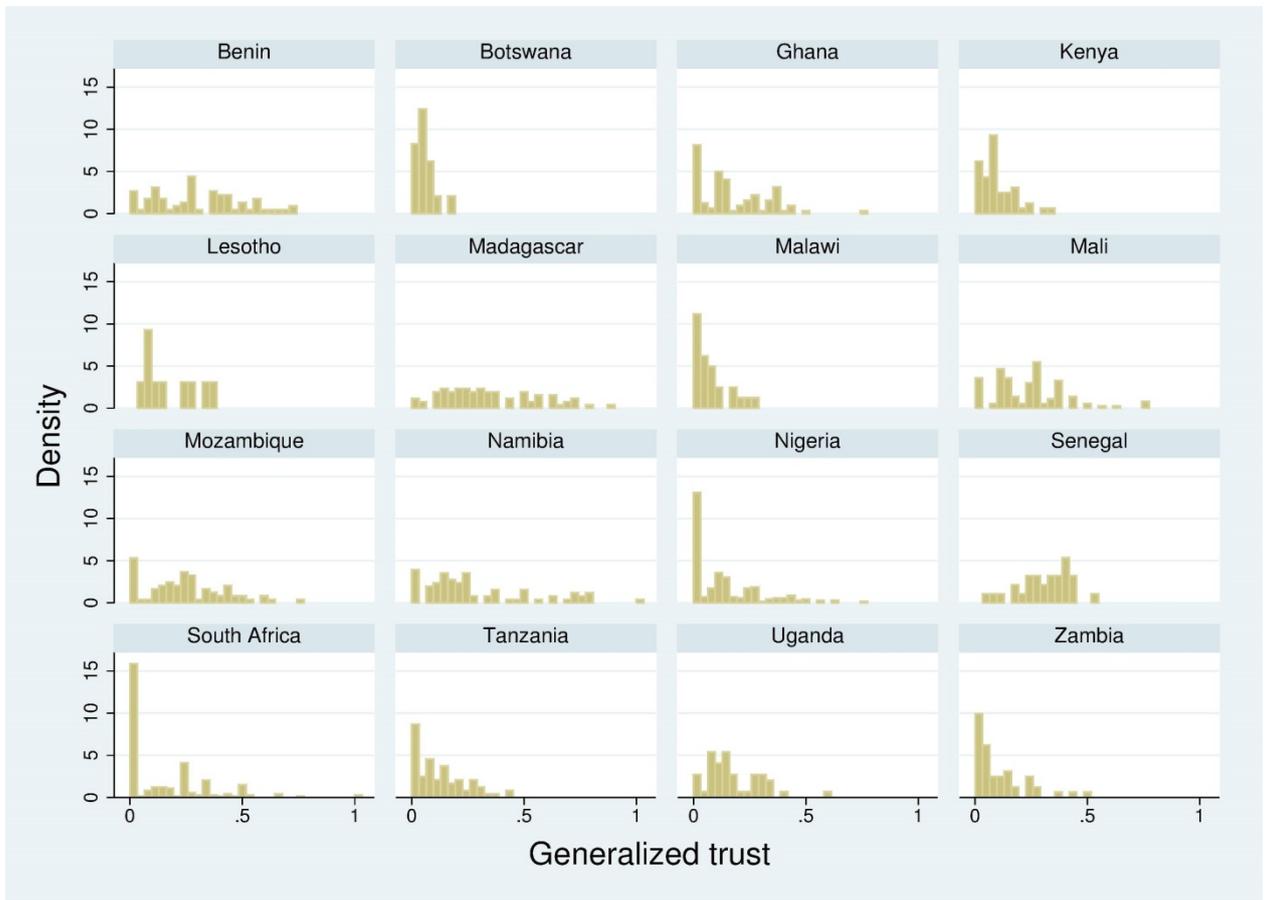
\* Significant at 90%, \*\* Significant at 95% and \*\*\* Significant at 99%. Only standardized coefficients are reported for the variable trust in neighbors.

Table 5: OLS estimation of the effect of trust in neighbors on health-center quality

	EXP	MES	DABS	LWA	PFA	ILP	LREP
Trust_NEIGH	.112** (.040)	.093** (.044)	.112** (.044)	.137*** (.046)	.182*** (.042)	.187** (.061)	.213*** (.041)
Wealth	.197** (.066)	.261*** (.074)	.162** (.076)	.112 (.083)	.183** (.070)	.236* (.123)	.110 (.076)
Median age	.000 (.003)	.003 (.003)	.004 (.003)	.003 (.003)	.005* (.002)	-.004 (.005)	.008** (.003)
Prop educated	.195** (.099)	-.066 (.106)	.149 (.099)	.100 (.100)	.116 (.092)	-.145 (.177)	.150 (.099)
Fractionalization	-.040 (.070)	-.102 (.083)	.116 (.074)	.017 (.071)	-.003 (.069)	-.112 (.112)	.005 (.066)
Prop urban	-.021 (.050)	-.004 (.058)	-.023 (.057)	-.088 (.061)	-.029 (.054)	-.039 (.085)	-.077 (.054)
Prop attend protest	-.039 (.095)	-.010 (.115)	.044 (.107)	.093 (.110)	.113 (.098)	.072 (.156)	-.032 (.099)
Prop raising issue	-.092 (.155)	-.418** (.186)	-.466** (.183)	-.282 (.181)	-.524** (.176)	-.508* (.276)	-.258 (.180)
Prop att. meeting	-.095 (.182)	-.372 (.233)	.297 (.254)	.097 (.255)	.264 (.224)	.508 (.348)	-.084 (.236)
Prop memb CBO	-.108 (.103)	-.270** (.120)	-.222** (.106)	-.197* (.109)	-.228** (.099)	-.275* (.164)	-.017 (.103)
Prop memb. religious	.320** (.113)	.442*** (.125)	.061 (.117)	.066 (.112)	.125 (.112)	.322* (.178)	.080 (.112)
Road	.026 (.046)	.025 (.055)	.045 (.051)	-.018 (.055)	-.102* (.052)	.071 (.092)	-.070 (.049)
Recrea facilities	.028 (.040)	-.092* (.048)	-.045 (.042)	.036 (.044)	-.019 (.042)	-.094 (.070)	.007 (.040)
Constant	-1.864*** (.221)	-1.052*** (.259)	-.946*** (.250)	-1.368*** (.250)	-.916*** (.222)	-.924** (.382)	-1.444*** (.230)
Adj. R <sup>2</sup>	.307	.199	.208	.276	.199	.073	.242
No. of cases	1064	1063	1061	1060	1060	1061	1061

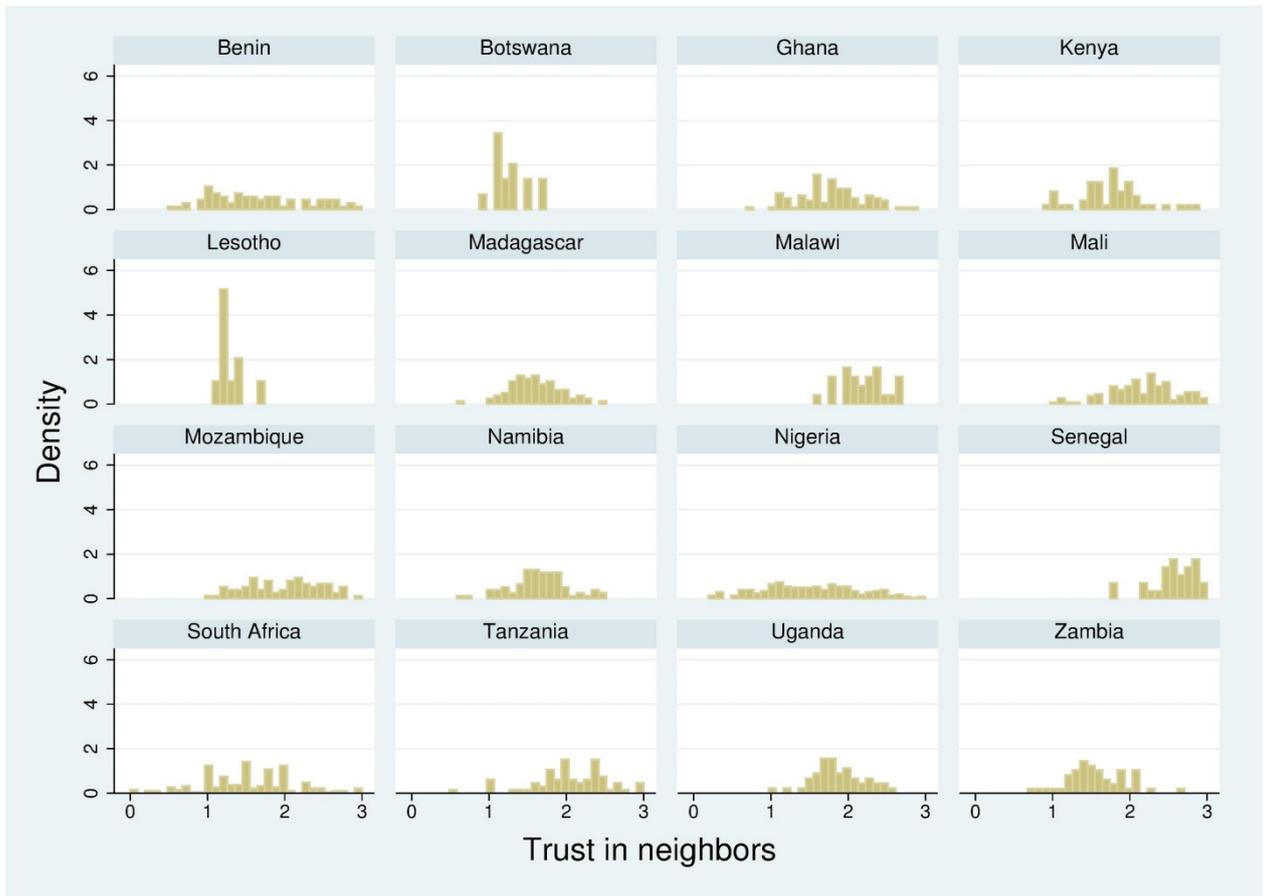
\* Significant at 90%, \*\* Significant at 95% and \*\*\* Significant at 99%. Only standardized coefficients are reported for the variable trust in neighbors.

Figure 1: Distribution of district-level generalized trust by country



The X-axis represent the percentage of people saying the "Most people can be trusted" and the Y-axis the number of districts

Figure 2: Distribution of district-level trust in neighbors by country



The X-axis represent the average level of localized trust and the Y-axis the number of districts

Table 6: IV estimation of the effect of trust on health-center quality

	EXP	MES	DABS	LWA	PFA	ILP	LREP
Trust_NEIGH	.299*** (.0908)	.284*** (.1033)	.221** (.0812)	.307*** (.0919)	.330*** (.0828)	.301*** (.1142)	.464*** (.0871)
Constant	-2.281*** (.2746)	-1.521*** (.3222)	-1.075*** (.2967)	-1.759*** (.2947)	-1.159*** (.2654)	-1.310** (.4388)	-1.978*** (.2973)
Exogeneity test							
Durbin Chi2(1)	8.40***	7.21***	2.30	7.67***	4.39***	4.24**	14.55***
Wu-Hausman F(1,N)	8.40***	7.04***	2.24	7.50***	4.28**	4.13**	14.32***
Adj. R <sup>2</sup>	.281	.186	.206	.262	.184	.060	.207
No. of cases	1010	1009	1007	1006	1006	1007	1007
Trust_GVS	.182* (.3803)	.360** (.4421)	.093 (.3594)	.290** (.3743)	.252** (.3585)	.107 (.5692)	.281** (.3637)
Constant	-1.914*** (.2785)	-1.416*** (.3346)	-.753** (.2810)	-1.505*** (.2935)	-.843** (.2788)	-.653 (.4255)	-1.413*** (.2837)
Exogeneity test							
Durbin Chi2(1)	2.29	8.04***	0.314	4.82**	5.22**	1.56	3.73**
Wu-Hausman F(1,N)	2.29	7.86***	0.305	4.70**	5.09**	1.55	3.53**
Adj. R <sup>2</sup>	.281	.140	.203	.242	.131	.053	.197
No. of cases	1010	1009	1007	1006	1006	979	1007

This table shows the results from IV estimations. The dependent variables describe district health-center quality. The standardized coefficients are reported. Standard errors are in parentheses. The district-level controls are median age, economic conditions, the proportion of individuals with formal education, the proportion of individuals living in urban areas, the percentage membership in CBOs and religious groups, the distribution of health centers and health clinics within walking distance, and district road and recreational facilities. \* Significant at 90%, \*\* Significant at 95% and \*\*\* Significant at 99%.

Table 7: Estimate of the effect of trust on the water-treatment index

	OLS	OLS	IV	IV
Trust_NEIGH	.030 (.0139)		.080** (.0225)	
Trust_GVS		.023 (.0359)		.068 (.1092)
Wealth index	.012*** (.0034)	.012*** (.0033)	.014*** (.0036)	.012*** (.0033)
Sex	-.005 (.0110)	-.004 (.0110)	-.007 (.0113)	-.005 (.0111)
Age	-.000** (.0002)	-.000** (.0002)	-.000* (.0002)	-.000** (.0002)
Education(ref: no school)				
Primary school	.020*** (.0054)	.020*** (.0054)	.022*** (.0057)	.021*** (.0055)
Secondary school	.024** (.0073)	.023** (.0074)	.027*** (.0079)	.024** (.0075)
High school	.037** (.0165)	.036** (.0166)	.043** (.0170)	.042** (.0169)
Type of place of residence	.066*** (.0166)	.067*** (.0165)	.067*** (.0167)	.069*** (.0162)
Fractionalization	-.018 (.0239)	-.020 (.0244)	-.021 (.0245)	-.029 (.0276)
Prop urban	-.013 (.0192)	-.016 (.0190)	-.008 (.0195)	-.015 (.0193)
Prop join other	.004 (.0190)	.004 (.0191)	.006 (.0195)	.006 (.0196)
Prop meeting	-.029 (.0182)	-.026 (.0172)	-.032* (.0187)	-.021 (.0179)
Prop member CBO	-.007 (.0366)	-.009 (.0369)	-.007 (.0381)	-.015 (.0391)
Recrea facilities	-.002 (.0154)	.000 (.0150)	-.001 (.0159)	.007 (.0157)
Road	-.006 (.0188)	-.006 (.0192)	-.005 (.0193)	-.004 (.0205)
Constant	.017 (.0576)	.039 (.0534)	-.054 (.0717)	-.008 (.0750)
<b>Exogeneity test</b>				
Durbin Chi2(1)			76.75***	50.91***
Wu-Hausman F(1,N)			76.79***	50.92***
Adj. R <sup>2</sup>	.505	.505	.506	.505
No. of cases	100573	100573	99664	99664

The standardized coefficients are reported. Standard errors are in parentheses. \* Significant at 90%, \*\* Significant at 95% and \*\*\* Significant at 99%.

Table 8: Estimate of the effect of trust on access to protected wells

	OLS	IV	OLS	IV
Trust_NEIGH	.060 (.0238)	.330*** (.0497)		
Trust_GVS			-.014 (.0640)	.179* (.1844)
Fractionalization	.025 (.0421)	.031 (.0438)	.025 (.0423)	.013 (.0442)
Median age	-.005 (.0033)	-.003 (.0034)	-.005 (.0033)	-.004 (.0034)
Wealth Second quartile	-.042 (.0269)	-.011 (.0288)	-.049* (.0267)	-.041 (.0275)
Third quartile	-.022 (.0293)	.027 (.0323)	-.032 (.0287)	-.021 (.0298)
Fourth quartile	-.064** (.0314)	-.026 (.0338)	-.072** (.0310)	-.065** (.0319)
Prop urban	-.086** (.0299)	-.059* (.0318)	-.092** (.0298)	-.084** (.0308)
Prop join other	.040 (.0334)	.049 (.0353)	.039 (.0335)	.042 (.0349)
Prop meeting	-.014 (.0272)	-.035 (.0288)	-.010 (.0272)	-.014 (.0280)
Prop member CBO	-.002 (.0594)	-.033 (.0626)	.003 (.0595)	-.025 (.0623)
Prop raising issue	-.061 (.0996)	-.011 (.1050)	-.073 (.0996)	-.063 (.1033)
Recrea facilities	-.014 (.0247)	-.012 (.0258)	-.016 (.0249)	-.007 (.0262)
Road	.010 (.0283)	.023 (.0298)	.007 (.0283)	.020 (.0299)
Prop memb religious	.009 (.0315)	.026 (.0331)	.006 (.0315)	.015 (.0327)
Constant	.678*** (.1933)	.241 (.2280)	.781*** (.1853)	.655** (.1991)
<b>Exogeneity test</b>				
Durbin Chi2(1)		16.52***		4.91**
Wu-Hausman F(1,N)		16.25***		4.74**
Adj. R <sup>2</sup>	.446	.407	.444	.417
No. of cases	609	598	609	598

The standardized coefficients are reported. Standard errors are in parentheses. \* Significant at 90%, \*\* Significant at 95% and \*\*\* Significant at 99%.

Table 9: IV estimation of the effect of generalized trust with historical controls

	EXP	MES	DABS	LWA	PFA	ILP	LREP
Trust_GVS	.327 (.418)	1.066** (.443)	.111 (.402)	.780** (.388)	.847** (.380)	.427 (.683)	.866** (.385)
Slave exports	-.099*** (.027)	-.076** (.030)	-.093*** (.024)	-.110*** (.028)	-.104*** (.025)	-.042 (.046)	-.117*** (.026)
Total missions per land area	66.01 (68.45)	125.90 (87.84)	54.16 (78.25)	86.01 (78.92)	67.96 (79.21)	-246.27 (161.61)	97.77 (71.30)
Indicator city in 1400	.067 (.078)	-.043 (.082)	.034 (.065)	.135* (.080)	.060 (.074)	.046 (.114)	.035 (.071)
Colonial railway network	-.123** (.048)	-.192*** (.057)	-.025 (.045)	-.173** (.053)	-.040 (.050)	.048 (.082)	-.054 (.048)
Malaria ecology	-.002 (.004)	.005 (.005)	.006 (.005)	.011** (.005)	.014** (.005)	.007 (.007)	.008** (.004)
Log pop density	-.025 (.024)	-.066** (.024)	-.001 (.026)	-.020 (.022)	.012 (.028)	-.001 (.038)	.002 (.024)
Constant	-1.421*** (.317)	-.928** (.378)	-.648* (.339)	-1.319*** (.340)	-1.047** (.352)	-.844 (.523)	-1.328*** (.326)
Adj. R <sup>2</sup>	.272	.171	.212	.283	.160	.041	.221
No. of cases	895	894	892	891	891	892	892

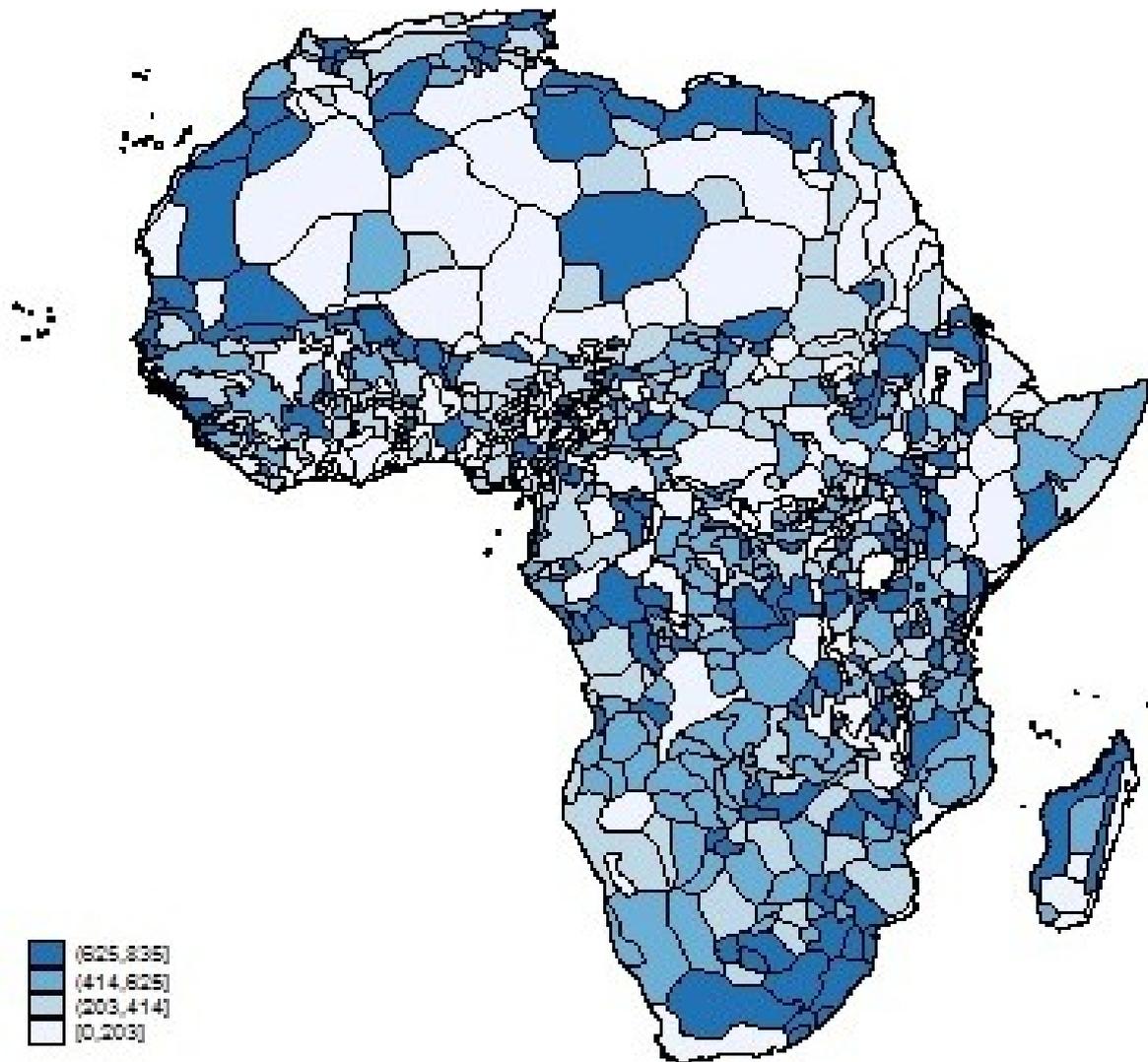
This table shows the results from IV estimations. The regressions include country fixed effects. The dependent variables refer to district health-center quality. Standard errors are in parentheses. The district-level controls are median age, economic conditions, the proportion of individuals with formal education, the proportion of individuals living in urban areas, the percentage who paid bribes in the districts, the percentage membership in CBOs and religious groups, the distribution of schools and health clinics within walking distance, and district roads and recreational facilities. \* Significant at 90%, \*\* Significant at 95% and \*\*\* Significant at 99%.

Table 10: IV estimation of the effect of trust in neighbors on health-center quality with historical controls

	EXP	MES	DABS	LWA	PFA	ILP	LREP
Trust_NEIGH	.328** (.115)	.335** (.126)	.150 (.101)	.296** (.114)	.372*** (.103)	.386** (.152)	.562*** (.104)
Slave exports	-.070** (.031)	-.058* (.033)	-.079** (.026)	-.091** (.029)	-.076** (.027)	-.008 (.050)	-.070** (.029)
Total mission per land area	92.00 (71.24)	137.27 (89.29)	67.00 (77.71)	98.51 (77.51)	87.30 (79.57)	-216.32 (167.02)	136.05* (72.73)
Indicator city in 1400	-.032 (.083)	-.163* (.087)	-.010 (.070)	.030 (.082)	-.064 (.076)	-.072 (.113)	-.144* (.075)
Colonial railway network	-.097* (.052)	-.164** (.058)	-.014 (.046)	-.150** (.052)	-.011 (.050)	.078 (.082)	-.011 (.052)
Malaria ecology	.001 (.005)	.007 (.006)	.008 (.005)	.013** (.005)	.016** (.005)	.009 (.007)	.012** (.004)
Log pop density	-.022 (.025)	-.065** (.023)	-.000 (.026)	-.019 (.022)	.014 (.028)	.002 (.038)	.005 (.025)
Constant	-1.956*** (.339)	-1.143** (.413)	-.915** (.370)	-1.576*** (.365)	-1.439*** (.368)	-1.463** (.527)	-2.113*** (.367)
Adj. R <sup>2</sup>	.260	.193	.220	.293	.212	.050	.215
No. of cases	895	894	892	891	891	892	892

This table shows the results from IV estimations. The regressions include country fixed effects. The dependent variables refer to district health-center quality. Standard errors are in parentheses. The district-level controls are median age, economic conditions, the proportion of individuals with formal education, the proportion of individuals living in urban areas, the percentage who paid bribes in the districts, the percentage membership in CBOs and religious groups, the distribution of schools and health clinics within walking distance, and district roads and recreational facilities. \* Significant at 90%, \*\* Significant at 95% and \*\*\* Significant at 99%.

Figure 3: The historical territories of ethnic groups



The colors represent the density of population. Darker colors indicate higher density