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## Do oil-market shocks drive global liquidity?

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# Do oil-market shocks drive global liquidity?

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## Abstract

This paper aims to assess the impact of oil shocks on global liquidity evolution over the 1999–2018 period, an issue not already addressed by literature. To this end, we rely on a two-stage approach that allows us to trace fluctuations in the crude oil price to the underlying supply and demand shocks, on the one hand, and to estimate the responses of global liquidity indicators to these shocks on the other hand. Our results support the existence of a link between oil shocks and global liquidity. In particular, we show that global liquidity responses to oil shocks depend on the shocks' nature. While aggregate and oil-specific demand shocks have, respectively, negative and positive effects on the evolution of global liquidity, oil supply shocks do not significantly affect global liquidity due to their relatively low contribution to oil price changes. Thus, this paper highlights that oil price shocks by driving global liquidity dynamics can be identified as a potential source of financial instability.

*JEL Codes: E51, F00, Q41, Q43*

*Keywords: Global liquidity; oil price; oil demand shocks; oil supply shocks; Structural VAR.*

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# 1 Introduction

Over the past several years, two developments have dominated the global economic landscape since the mid-1990s, namely frequent changes in oil prices and the widening global imbalances concurrent with an abundance of global liquidity (Rebucci and Spatafora, 2006; Bracke and Fidora, 2008).

The surge of global liquidity coincided with the worldwide foreign exchange reserves and global savings that rose significantly due to the large current account surpluses in emerging countries (EM), particularly in China and oil-exporting countries. According to proponents of the savings glut hypothesis, a significant portion of this savings glut flowed into the developed economies' asset markets (Becker et al., 2009) in the form of debt flows, demand of American treasury and agency bonds, as well as foreign purchases of American and European corporate bonds. In the words of Gourinchas et al. (2012), advanced economies like the United States (US), the United Kingdom (UK), and the Eurozone are a liquidity source, while EM (mostly China and oil exporters) and the rest of the world represent a liquidity sink. This global liquidity provision pattern is consistent with theories emphasizing that EM find it preferable to invest in the relative safety of developed countries' government and corporate bonds because of their limited financial development.<sup>1</sup>

While the drivers of global imbalances have been extensively studied in the literature, with attention paid to the role of oil price shocks,<sup>2</sup> oil prices-global liquidity relationships remained unexplored. This paper aims to fill this gap. Literature has mainly attributed the trend in global liquidity to monetary and financial conditions in major economies (the euro area, the US, the UK, China, and Japan), including factors such as monetary policy, financial regulation, global financial integration, and risk appetite.

Monetary policy has a significant influence on both the supply and demand for global liquidity. Central banks provide means of payment in the form of base money (monetary liquidity), and the conditions under which they do so, in turn, affect the funding and market liquidity in private markets (Bose, 2014). Liquidity is, in this light, closely

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1. See Caballero et al. (2008), Mendoza et al. (2009), Gourinchas et al. (2010).

2. See Kilian et al. (2009), Allegret et al. (2014), Allegret et al. (2015), Jibril et al. (2020), and references therein.

related to the stance of the monetary policy. Indeed, this latter influences domestic short-term interest rates and, therefore, credit growth, as well as yield curve through market participants' expectations. Rey (2015) considers monetary policy's stance in advanced economies, particularly in the US, as the main driver of the global financial cycle in international capital flows, asset prices, and credit growth. Bernanke (2013) highlights that a high provision of central bank liquidity from advanced economies leads globally-active banks to invest in emerging markets.

Jiménez et al. (2014) explore the impact of comfortable monetary conditions on bank risk-taking and find that an environment of low-interest rates is associated with higher lending to riskier firms by lesser-capitalized banks. Low-interest rates may also increase private liquidity by inducing search for yield behavior in financial markets, notably through incentives for carrying trades and similar cross-currency investment strategies (Bose, 2014). Borio and Zhu (2012) develop the concept of the "risk-taking channel" of monetary policy, defined as the effects of policy rates on either risk-tolerance or risk perceptions on assets pricing and funding costs. According to the authors, such a risk-taking channel that operates via the impact of interest rates on valuations, income, and cash flow, the search for yield, and the communication policies and central bank's reaction represents a sort of liquidity multiplier. For instance, low-cost funding for globally-active banks - induced by changes in policy rates - may lead to higher risk-taking behavior and expanded cross-border bank flows (Bruno and Shin, 2015). However, the banks' ability and willingness to take risks depend on regulatory and institutional regulatory conditions across countries.

Differences in regulation are exploited by banks which are more attracted by markets offering less restrictive regulation (Houston et al., 2012). Bremus and Fratzscher (2015) argue that stricter regulatory requirements for foreign banking activities by increasing banks' operating costs abroad could make foreign lending less efficient. Papaioannou (2009) provides sufficient evidence that poorly performing institutions, such as the high risk of expropriation, legal inefficiency, and weak protection of property rights, are significant impediments to foreign bank capital.

Another driving factor for global liquidity is financial integration. As discussed in Baks and Kramer (1999), in the context of financial market integration, significant monetary growth in one region may lead to capital flows to foreign countries, resulting in higher monetary growth and asset returns abroad. The authors also argue that a rise in domestic monetary growth may lead to domestic asset price inflation and, as a result, attracts foreign capital. Further, global risk represents also a key factor of global liquidity conditions. Forbes and Warnock (2012) find that global risk is significantly associated with extremes capital flow episodes. Decreases in global risk predict surges in capital inflows by foreigners and flight in capital outflows by domestic investors, while increases in global risk predict the opposite effect. Bruno and Shin (2015) find evidence that a low-risk aversion of global investors usually precedes bank leverage and higher levels of cross-border bank flows.

Unusually changes in global liquidity could reflect a build-up of vulnerabilities, with a potential range of financial stability implications. Surges in global liquidity may be associated with a substantial increase in asset prices, a rapid rise in credit growth, and excessive risk-taking in extreme cases. On the other side, global liquidity shortages can disturb financial market functioning and depress investor risk appetite. In this respect, monitoring financial stability requires the disentangling and understanding of all the factors driving global liquidity dynamics. This paper contributes to the previous literature by considering the impact of oil shocks, a so-far unexplored factor.

Oil price shocks affect the global economy through fluctuations in economic fundamentals, such as the external balances of both oil exporters and importers, which may influence the global liquidity conditions. For instance, it is well known that a rise in oil prices improves net oil exporters' surpluses and has adverse consequences on net oil importers (Kilian et al., 2009). The net oil exporters' surpluses amassed during the oil price-rising phases are recycled worldwide, either directly via banking deposits, for instance, or indirectly, through sovereign wealth funds (SWFs) considered as an essential source of market liquidity.<sup>3</sup> As reported in Higgins et al. (2006), oil exporters tend to recycle a sizeable proportion of their surpluses into international banks' deposits, leading to an

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3. According to the Sovereign Wealth Fund Institute (SWFI), at the end of 2017, the total assets held by SWFs were estimated at \$7.4 trillion, more than 10% of the world's total market capitalization.

increase in the global supply of savings, and lower global interest rates, hence improving the global liquidity conditions (Belke and Gros, 2010). Oil exporters also use their surpluses for large-scale purchases of US treasury and corporate and agency bonds from the US and Europe, pushing down interest rates in global markets. For instance, according to Belke et al. (2013), the low US Treasury Bill rates prevailing at the beginning of 2009 were a natural consequence of the excess savings from oil-exporting countries. Furthermore, oil revenues represent the primary source of SWFs' financing. Recent estimates by the SWFI reveal that oil exporters hold a global investment portfolio of approximately \$2,500 billion, with Saudi Arabia and the United Arab Emirates accounting for nearly half.

Against this background, this paper aims to explore the link between oil shocks and global liquidity dynamics, which has so far received surprisingly no attention. This issue is of central importance as significant effects of oil shocks on global liquidity would provide new insights into oil prices' macroeconomic and financial implications.

To explore the link between oil shocks and the evolution of global liquidity, we employ the two-stage approach proposed by Kilian (2009) and widely employed in the literature (Kilian et al., 2009; Kilian and Hicks, 2013; Habib et al., 2016; Jibril et al., 2020). In the first stage, we rely on a global crude oil market model to decompose the real price of oil into oil supply shocks, oil demand specific shocks, and shocks to the real global activity. This step allows tracing fluctuations in the crude oil price to the underlying supply and demand shocks. In the second stage, we estimate global liquidity responses to the shocks identified in the first stage using standard regression methods. We conduct the empirical analysis using two monetary aggregate-based indicators discussed in the next section. To compute these indicators, we collect quarterly data over the 1999Q1-2018Q1 period for 11 advanced economies, including Australia, Canada, Denmark, Euro area, Japan, New Zealand, Norway, Sweden, Switzerland, the UK, and the US, and the BRICS (Brazil, Russia, India, China, and South Africa). Our sample of countries represents over the study period, on average, 82 percent of world GDP and more than 90 percent of the world's stock-market capitalization.<sup>4</sup>

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4. Calculated basing on the World Development Indicator and World Federation of Exchanges databases, respectively.

The data set includes the broad money stock, the nominal GDP, and the nominal exchange rate of each country's domestic currency (except the USA) against the US dollar. Our empirical results provide evidence that oil shocks significantly impact global liquidity. Interestingly, global liquidity responses to oil shocks depend on the nature of the shocks. While the impact of oil supply shocks on global liquidity is close to zero due to their relatively low contribution to the changes in oil prices, aggregate and oil-specific demand shocks have negative and positive effects, respectively. These results support the idea that changes in the real oil price constitute one determinant of global liquidity, highlighting the critical role the crude oil market could play in triggering financial instability.

The rest of the paper is organized as follows. Section 2 provides several insights into the concept of global liquidity. The data and the methodology used in this study are presented in Section 3. Section 4 reports the empirical findings and highlights the mechanisms whereby oil shocks impact global liquidity. We provide evidence for the robustness of our results in section 5. Finally, Section 6 provides some concluding remarks.

## **2 What is global liquidity?**

In this section, we elaborate on the concept of global liquidity, distinguishing between official liquidity and private liquidity. This section also provides an overview of the interactions between these two components of liquidity that lead to the build-up of global liquidity conditions. Finally, we present several measures of global liquidity, in particular, global aggregates-based indicators.

### **2.1 *Official liquidity and private liquidity***

Although there has been a growing focus on global liquidity in recent years, it remains a rather vague concept without consensual definition. The concept of *global liquidity* is usually associated with the overall "ease of financing" prevalent in the world economy. Global liquidity is defined in broad terms as the amount of funding readily available to finance domestic and cross-border asset purchases, in other words, "ease of funding" in

global financial markets (Eickmeier et al., 2014). Several studies propose a distinction between official or monetary liquidity and private liquidity (Baks and Kramer, 1999; Becker et al., 2009; Bose, 2014).

**Official liquidity** corresponds to "the funding that is unconditionally available to settle claims through monetary authorities" (CGFS, 2011). This funding includes the base money or the sum of currency in circulation, and the funds held by financial institutions at the central banks. Official liquidity is created by central banks in their domestic currency, through regular monetary operations and policy interventions, and, during periods of tension, through emergency liquidity support. Various instruments allow access to official liquidity, notably the foreign exchange reserves and swap lines between central banks. Other instruments, such as the International Monetary Fund (IMF) facilities and exclusive drawing rights, are vehicles for mobilizing and allocating official liquidity.

**Private liquidity** refers to liquidity produced by the private sector market participants, including banks, institutional investors, and non-bank financial institutions. This component of liquidity encompasses two concepts: market liquidity and funding liquidity. Market liquidity is the ability to trade a financial asset in the short-term with little impact on its price. The less the trade impacts the asset price, the higher is market liquidity. Funding liquidity can be seen as an alternative way of converting assets into cash either by borrowing, pledging assets as collateral, or issuing unsecured claims against those assets (CGFS, 2011). In the context of capital mobility and international financial integration, global private liquidity is mainly created through the cross-border and cross-currency operations of financial institutions (banks and non-banks). These considerations have two critical implications: domestic liquidity conditions spill over to global markets, and inversely, developments in global markets amplify movements in domestic financial conditions. Further, global private liquidity is endogenous to the global financial market conditions (Domanski et al., 2011). Indeed, global private liquidity is subject to aggregate supply and demand shocks with a sudden shift in liquidity preference and risk aversion, resulting from leveraging and deleveraging by the financial intermediaries.

Official and private liquidity interact in several ways to influence global liquidity conditions. On one side, by setting the short-term risk-free interest rate and the level of funds available to settle payments through the central bank, official liquidity constitutes the basis for domestic private liquidity creation. On the other side, financial intermediaries can convert private liquidity into official liquidity through maturity or currency transformation operations. Depending on their will and ability to take risks or fund each other, intermediaries can also amplify official liquidity provided by central banks. Besides, more available funding or credit conditions created by central banks' monetary policy can be reflected in a global liquidity surge with accelerated credit growth, compressed risk premia, and run-ups in asset prices. Rising asset prices may, in turn, ease credit conditions and induce greater risk-taking, thereby contributing to an upward trend in global liquidity.

## ***2.2 How to measure global liquidity?***

Measures of global liquidity should be closely related to its drivers, and hence help in explaining its dynamics. Ideally, the measures should also capture the evolution of both official and private liquidity. There are many indicators that the existing literature has found relevant to measure global liquidity. They can be classified into two categories. The first category of indicators originates in the private sector (uncertainty and risk aversion, and the funding conditions for global banks), while the second is derivative of monetary policy.

Literature has identified uncertainty in financial markets as an essential factor describing the investors' attitudes. An increase in uncertainty, i.e., high market volatility, generally leads to a rise in investor risk aversion and reduces market liquidity (Borio, 2013; Azis and Song Shin, 2015; Rey, 2015).

Rey (2015) highlights that a period of low market volatility leads to increased capital flows. Funding conditions for global banks reflect their risk perceptions and determine their ability and willingness to take risks in cross-border credit transactions. The Treasury - Eurodollar (TED) spread, calculated as the difference between short-term inter-bank lending and government bond (risk-free) rates, is commonly used to approximate

these conditions. Generally, the TED spread rises when the interbank rate rises as well. This situation mainly occurs when banks no longer trust each other and become cautious about making short-term loans. It turns out that a high TED spread is often accompanied by a fall in private liquidity.

Another proxy is bank leverage, with the idea that high leverage reflects lower perceived risk and an increased willingness and ability of banks to lend (Adrian and Shin, 2010; Bruno and Shin, 2014). Literature has also pointed out that monetary policy stance in advanced economies, including the money supply and the interest rate policy, is one of the most relevant global liquidity indicators. The expansion of monetary aggregates usually increases bank liquidity, thus allowing banks to increase the supply of credit or purchase assets. For instance, the growth of some components of broad money, such as wholesale and non-financial corporates' deposits, indicate the relative ease of financing conditions (Hahm et al., 2013; Chung et al., 2015). Furthermore, several empirical studies (Altunbas et al., 2018; Borio and Zhu, 2012; Bruno and Shin, 2014, 2015; Jiménez et al., 2014) support the effect of low-interest rates on bank risk-taking. Indeed, banks' search for higher yield, including cross-border loans, is generally triggered by low-interest rates. Besides, Bekaert et al. (2013) document that an accommodative monetary policy reduces uncertainty and risk aversion.

Due to its ability to capture both categories of liquidity indicators described above, it is arguably best to use a global monetary (narrow or broad money)<sup>5</sup> aggregate to measure global liquidity as it is done in most empirical studies (Baks and Kramer, 1999; Belke and Gros, 2010; Eickmeier et al., 2014). However, broad money aggregate is much more widely used because it provides a less volatile monetary growth structure.<sup>6</sup>

There are two conventional ways to construct a global monetary aggregate.

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5. Narrow money covers the most liquid forms of money, i.e. coins and banknotes as well as bank-account balances that can immediately be converted into currency or used for cashless payments. Broad money usually refers to M3, the amount of money in an economy, including both highly liquid "narrow money" and less liquid forms, such as certificates of deposit.

6. Another proxy of the money supply is Divisia monetary aggregate (Dma), which is a more viable and theoretically appropriate alternative to standard measures. It would have been attractive to consider Dma as our global liquidity indicator instead of the traditional monetary aggregates described below. However, this paper's vision is global, and the Divisia monetary aggregates data are not available for many countries. Besides, the dynamics of both Divisia and standard monetary aggregates are very similar for the countries for which data are available (US, UK, and China).

The first method consists of summing national money stocks converted into one currency (USD, for instance). The resulting proxy is called the USD-Based global liquidity, and can simply be interpreted as the number of dollars ready to be invested in goods and capital markets.

The USD-Based global liquidity takes the following form:

$$GL_{US-Based} = \sum_{i=1}^N \frac{M_{i,t}}{S_{i,t}}, \quad (1)$$

where  $M_{i,t}$  and  $S_{i,t}$  represent the broad money aggregate (in domestic currency) of the country  $i$  and the nominal exchange rate of the domestic currency to the US dollar at period  $t$ .

The second proxy of global monetary aggregate, the GDP-Weighted global liquidity, is calculated as the sum of national money growth rates, weighted by each economy's relative share in the worldwide GDP. It is expressed as follows:

$$GL_{GDP-Weighted} = \sum_{i=1}^N \frac{GDP_{i,t} * S_{i,t}}{GDP_{world,t}} \cdot \left( \frac{M_{i,t} - M_{i,t-1}}{M_{i,t-1}} \right), \quad (2)$$

where  $GDP_{i,t}$  represents the  $GDP$  of the economy  $i$  at the period  $t$ , and  $GDP_{world,t}$  is the worldwide  $GDP$  at period  $t$ .

Although it is difficult to say which of these measures is better, note that, contrary to the USD-Based global liquidity, the GDP-Weighted global liquidity is not directly subject to exchange rate fluctuations (Baks and Kramer, 1999).

### 3 Data and methodology

In this section, we describe the data and present the methodology used in the empirical analysis.

### 3.1 *An overview of the global liquidity evolution*

Before undertaking a historical analysis of global liquidity evolution based on the indicators we have previously presented, we briefly describe the data used for their development.

To compute the global liquidity indicators, we gather data for 11 advanced economies, including Australia, Canada, Denmark, Euro area, Japan, New Zealand, Norway, Sweden, Switzerland, the UK, and the US, and the BRICS (Brazil, Russia, India, China, and South Africa). For each country, we collect the seasonally adjusted series of the broad money stock and nominal GDP.<sup>7</sup> The data set also includes the nominal exchange rate of each country's domestic currency (except the US) against the US dollar. We collect the data at a quarterly frequency over a sample period from 1999Q1 to 2017Q4<sup>8</sup>. More details on the data are reported in Table A.1 (see Appendix A). Our sample of countries represents over the study period, on average, 82 percent of world GDP and more than 90 percent of the world's stock-market capitalization.<sup>9</sup>

Figure 1 reports the evolution of global liquidity proxies, surplus oil revenues, and oil prices. We can identify three phases in the global liquidity expansion during the period under consideration.

The **first phase** of global liquidity began at the beginning of 2000, after the burst of the Internet bubble in developed countries, and ended with the advent of the global financial crisis (GFC). The surge of global liquidity observed during this period could be explained by several factors. First, this phase is characterized by a period of consecutive accommodative monetary policy. The Federal Reserve (Fed) and the Bank of Japan (BOJ) adopted such policies to overcome the burst of the internet bubble crisis. The European Central Bank (ECB) and the Bank of England (BOE) have also experienced some cycles of easing monetary conditions, especially following the introduction of the euro currency.

Second, this phase was also marked by the entry on the international economic scene of

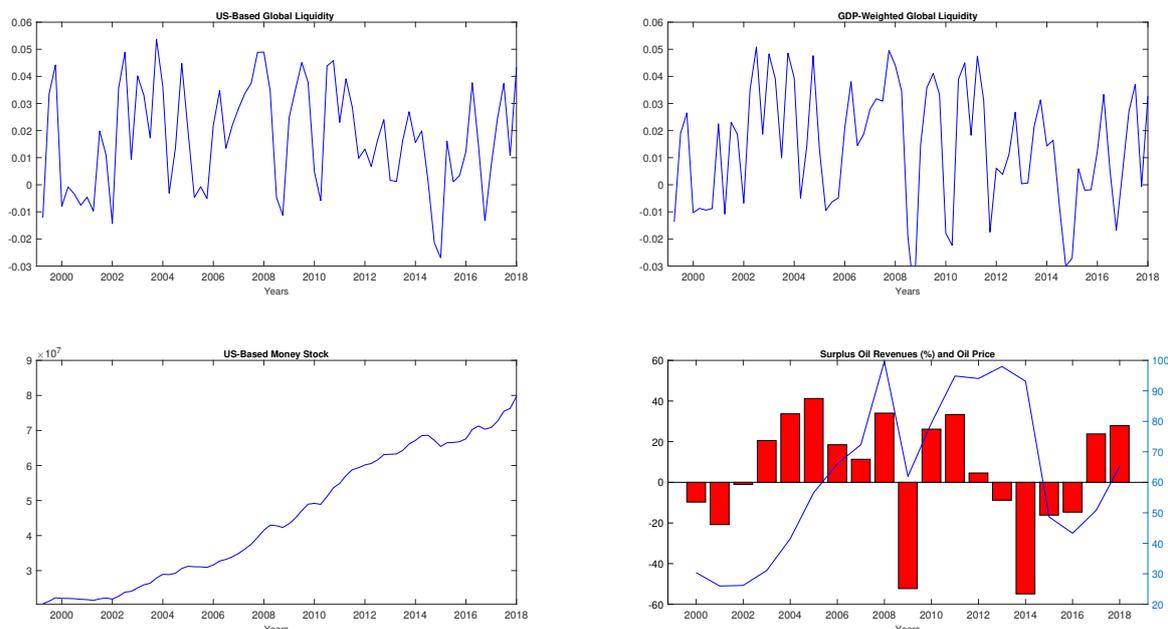
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7. The national definitions have been used to collect broad money, M2 for the US, M4 for the UK, and M3 for the others.

8. Our sample period begins in 1999 due to data availability. Indeed, for most countries of our sample, the historical series of broad money stock are available from the first quarter of 1999.

9. Calculated basing on the World Development Indicator and World Federation of Exchanges databases, respectively.

Figure 1: Global Liquidity, Surplus Oil Revenues, and Oil Price from 1999 to 2018.



*Notes: Surplus oil revenues include OPEC members, Canada, Colombia, Norway, Russia, and Trinidad and Tobago. Oil price is based on the West Texas Intermediate (WTI) crude oil price. Bar chart histograms represent surplus oil revenues, whereas the dark solid line represents WTI expressed in Dollars per Barrel. Source: US Energy Information Administration.*

new players, notably the net oil-exporting countries. Between 2000 and 2008, the surplus oil revenues accumulated by net oil exporters have increased significantly. Accounting for about 15 percent of the cumulative increase in world foreign exchange reserves since 2004, these surpluses have constituted an important source of funding for the global capital markets and banking sector (Husain et al., 2015). The **second phase** of global liquidity expansion runs from 2008 to 2014. Clearly, the financial crisis caused liquidity disruptions by reducing considerably cross-border lending and financial market activities. After this episode, global liquidity has resumed its bullish trend, which originated mainly from the accumulation of foreign exchange reserves in oil exporters and emerging countries. The quantitative easing policies experienced in advanced economies to avoid the eventual recession, especially in the US and the UK, also contributed to global liquidity's continuous rise. To this can be added the global investors' behavior in seeking better yield prospects through the EM's bond market investments. Notably, Asian bond markets experienced massive capital inflows, which led to an increase in foreign bond-

holders' share in domestic currency and the holdings of international banks' sovereign bonds. The **last phase** began roughly in the middle of 2014. Global liquidity continues to grow, but to a lesser extent than previous phases. This decline in growth can be explained, on the one hand, by the decrease in oil exporters' surpluses following the abrupt and prolonged drop in oil prices. On the other hand, the end of quantitative easing policies in the US and UK also contributed to this trend. The European campaign of quantitative easing counterbalanced these two events, enabling growth in global liquidity.

Overall, during all the global liquidity evolution phases, strenuous oil price movements coincide with significant changes in global liquidity dynamics. For instance, the liquidity crunch of 2008-2009 occurred in a period where global oil demand was severely contracted, and more recently, following the oil price collapse of June 2014 (caused by a couple of demand and supply shocks), where we can see a slow down of global liquidity. In this regard, it seems crucial to analyze the oil prices-global liquidity relationship.

### ***3.2 Methodological approach***

This subsection outlines the methodological approach used to estimate the impact of oil shocks on global liquidity. We use the two-stage approach proposed by Kilian (2009) and widely employed in the literature (Kilian et al., 2009; Kilian and Hicks, 2013; Habib et al., 2016; Jibril et al., 2020). In the first stage, we rely on a global crude oil market model to decompose the real price of oil into oil supply shocks, oil-specific demand shocks, and aggregate demand shocks. This step allows tracing fluctuations in the crude oil price to the underlying supply and demand shocks. In the second stage, we estimate global liquidity responses to the shocks identified in the first stage using standard regression methods.

A natural approach to evaluate the effect of global oil demand and oil supply shocks on global liquidity would have been to specify a block recursive VAR model encompassing all the variables. Since the oil shocks should be recovered monthly to satisfy the identifying assumptions (defined below), and the global liquidity proxies are available at a quarterly frequency, the block-recursive VAR approach is not computable.

One approach to solve this problem could be to estimate a mixed-frequency VAR model, but the latter is less parsimonious than the two-stage approach.

### 3.2.1 A structural model of the global market for crude oil

Following Kilian (2009), we consider a Structural Vector Autoregressive (SVAR) model based on monthly data for a time series vector  $Z_t = (\Delta prod_t, rea_t, rop_t)'$ , involving the global supply of crude oil ( $\Delta prod_t$ ), the global real economic activity<sup>10</sup> ( $rea_t$ ), and the real price of oil ( $rop_t$ ). Data details are available in Table A.1 of the Appendix A. The data cover the period 1975M1 - 2017M12.

The reduced-form of the SVAR model takes the following form:

$$A_0 Z_t = \beta + \sum_{i=1}^{24} A_i Z_{t-i} + \epsilon_t, \quad (3)$$

where  $\epsilon_t$  is the vector of orthogonal structural innovations, and  $A_i$  denotes the coefficient matrices. We impose exclusion restrictions on  $A_0^{-1}$  to derive the structural innovations in  $e_t = A_0^{-1} \epsilon_t$ .

The model attributes fluctuations to real oil price to three structural shocks: shocks to the global supply of crude oil ("oil supply shock"), shocks to the global demand for all industrial commodities including crude oil driven by global real economic activity ("aggregate demand shock"), and an "oil-market specific demand shock" also called residual oil demand shock which captures shifts in precautionary demand for crude oil.<sup>11</sup>

We rely on Kilian's (2009) identifying assumptions, which exploited short-run exclusion restrictions, summarized as follows. First, it is assumed that oil producers can respond to lagged values of oil prices, real global activity, and oil production in setting oil supply.

10. Proxied by the Kilian (2019) index of global real economic activity, which is the updated and corrected version of that developed in Kilian (2009).

11. To get the first glimpse of oil shocks' potential effects on global liquidity evolution, we only considered the three standard oil shocks. Of course, there are other sources of shocks necessary to consider in the kind of analysis we have made, notably speculative demand to capture shifts in oil price expectations following Kilian and Murphy (2014). Also, as proposed by Fueki et al. (2018), it would be relevant to look upon other sources like expectations on future aggregate demand and oil supply and the development of the shale-oil industry.

However, due to uncertainty in the crude oil market, they do not react to oil demand shocks within the same month (zero impact price elasticity of oil supply). This assumption of a zero impact price elasticity of oil supply is in line with Anderson et al. (2018), which provides theoretical evidence that oil producers adjust their production levels only with a delay because of this adjustment. Second, it is postulated that real oil price increases driven by oil market-specific demand shocks will not immediately affect the real global economic activity. The validity of this assumption has been established in Kilian and Zhou (2018). Finally, oil-market specific demand shocks are supposed to cause the real oil price changes not explained by oil supply shocks or aggregate demand shocks.

Based on these assumptions, the reduced errors form  $e_t = A_0^{-1} \epsilon_t$  is defined as follows:

$$e_t \equiv \begin{pmatrix} e_{1t}^{\Delta prod} \\ e_{2t}^{rea} \\ e_{3t}^{rop} \end{pmatrix} = \begin{pmatrix} a_{11} & 0 & 0 \\ a_{21} & a_{22} & 0 \\ a_{31} & a_{32} & a_{33} \end{pmatrix} \begin{pmatrix} \epsilon_{1t}^{OS-Shock} \\ \epsilon_{2t}^{AD-Shock} \\ \epsilon_{3t}^{OSD-Shock} \end{pmatrix}, \quad (4)$$

where  $\epsilon_{1t}^{OS-Shock}$ ,  $\epsilon_{2t}^{AD-Shock}$ , and  $\epsilon_{3t}^{OSD-Shock}$  refer to the oil supply shock, the aggregate demand shock, and the oil-market specific demand shock, respectively.

Since global liquidity indicators are available at a quarterly frequency, we constructed measures of quarterly shocks as averages of the monthly structural innovations for each quarter, following the procedure used by Kilian (2009):

$$\widehat{\phi}_{j,t} = \frac{1}{3} \sum_{i=1}^3 \widehat{\epsilon}_{j,t,i}, \quad j = 1, 2, 3 \quad (5)$$

where  $\widehat{\epsilon}_{j,t,i}$  denotes the estimated residual for the  $j$ th structural shock in the  $i$ th month of the  $t$ th quarter of the sample.

### 3.2.2 Estimation of the dynamic effects using a regression model

Under the identifying assumption that there is no feedback from global liquidity indicators to the quarterly shocks  $\widehat{\phi}_{j,t}$  within a given quarter, the latter can be treated as predetermined.

Accordingly, the following regression can be used to assess their effects on global liquidity indicators:

$$GL_t = \alpha_j + \sum_{i=0}^h \omega_{j,i} \widehat{\phi}_{j,t-i} + \mu_{j,t}, \quad (6)$$

where  $\mu_{j,t}$  is a potentially serially correlated error and  $\widehat{\phi}_{j,t-i}$  is a serially uncorrelated shock.<sup>12</sup>  $GL_t$  stands for global liquidity indicators ( $GL_{US-Base}$  or  $GL_{GDP-Weighted}$ ).

The estimation of the model (6) requires the global liquidity series to be stationary. Relying on a series of unit root tests (the Augmented Dickey-Fuller, Phillips-Perron, and Zivot-Andrews unit root tests), we find that both global liquidity indicators are stationary.<sup>13</sup> We then estimate the model (6) over the period 1999Q1-2017Q4.<sup>14</sup>

As discussed in Kilian (2009), under stationarity, the impulse response is given by:

$$\frac{dGL_{t+i}}{d\widehat{\phi}_{j,t}} = \frac{dGL_t}{d\widehat{\phi}_{j,t-i}} = \omega_{j,i}, \quad (7)$$

The model (6) allows consistent estimation of the impulse responses on the premise that the quarterly shocks are mutually uncorrelated. The parameter  $h$  corresponds to the maximum horizon of the impulse response function to be computed, set in practice to 12 quarters following Kilian (2009).

## 4 Empirical results

### 4.1 The SVAR' results

We obtain a consistent estimation of the SVAR model's reduced-form using the least-squares method and use the resulting estimates to construct the structural VAR representation of the model.

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12. The quarterly averages are not exactly uncorrelated, but are dealt with as such due to their low empirical correlation.

13. The results of the unit root tests are summarised in Table A.2 (see Appendix A).

14. The starting date is dictated by the availability of the data used to build global liquidity indicators.

Figure 2 plots the evolution over time of the structural oil shocks implied by the model (averaged to annual frequency to facilitate readability). Unsurprisingly, Figure 2 reveals that changes in oil prices are driven by supply and demand shocks, usually by combining both. As an illustration, the oil price shock of 1979/80 was a response to a multitude of shocks, namely consecutive positive aggregate demand shocks between 1978 and 1980, a peak in oil-specific demand in 1979, and the supply shock of 1980. More recently, the oil price collapse of 2014-2015 was mainly attributed to weak global demand, several developments in the oil supply market (the US shale revolution, and the shift in the Organization of the Petroleum Exporting Countries (OPEC)' strategy), and speculative demand.

Figure 2: The time path of the structural oil shocks that drives the real price of oil based on the SVAR's estimate over the 1975M1-2017M12 period.

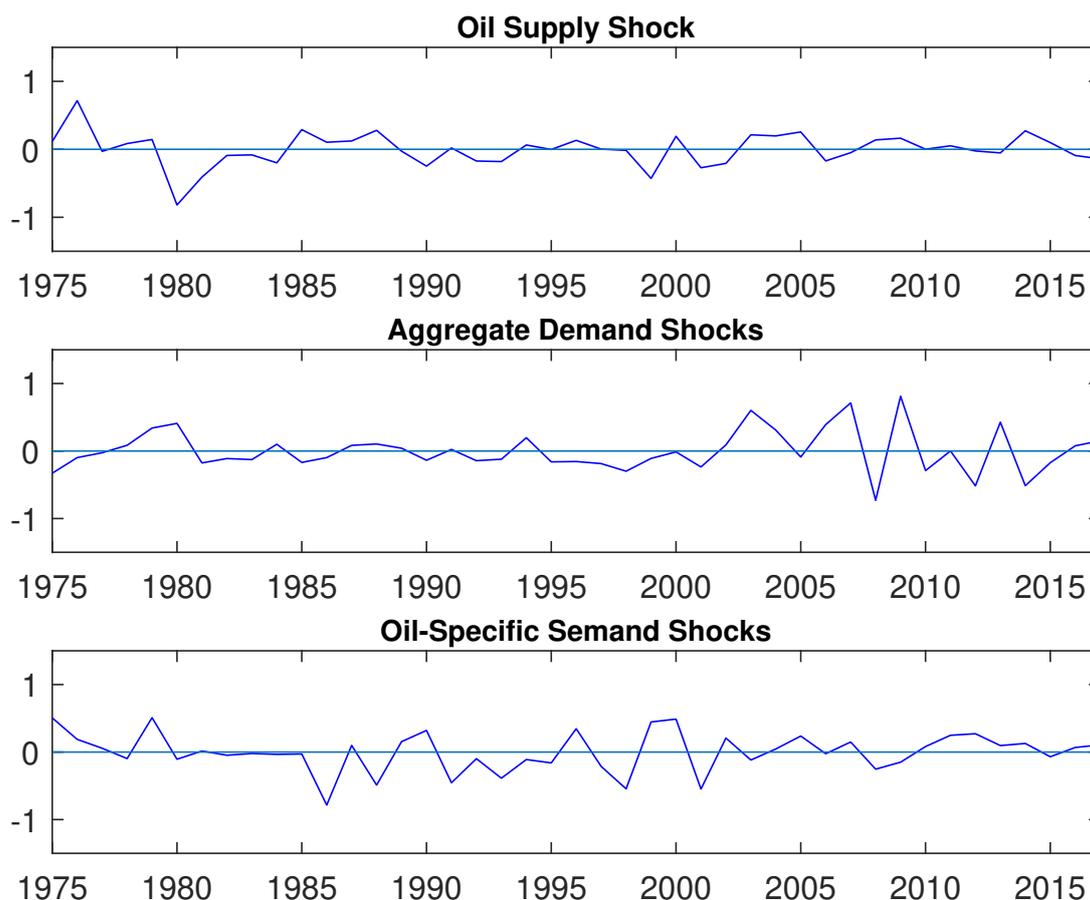
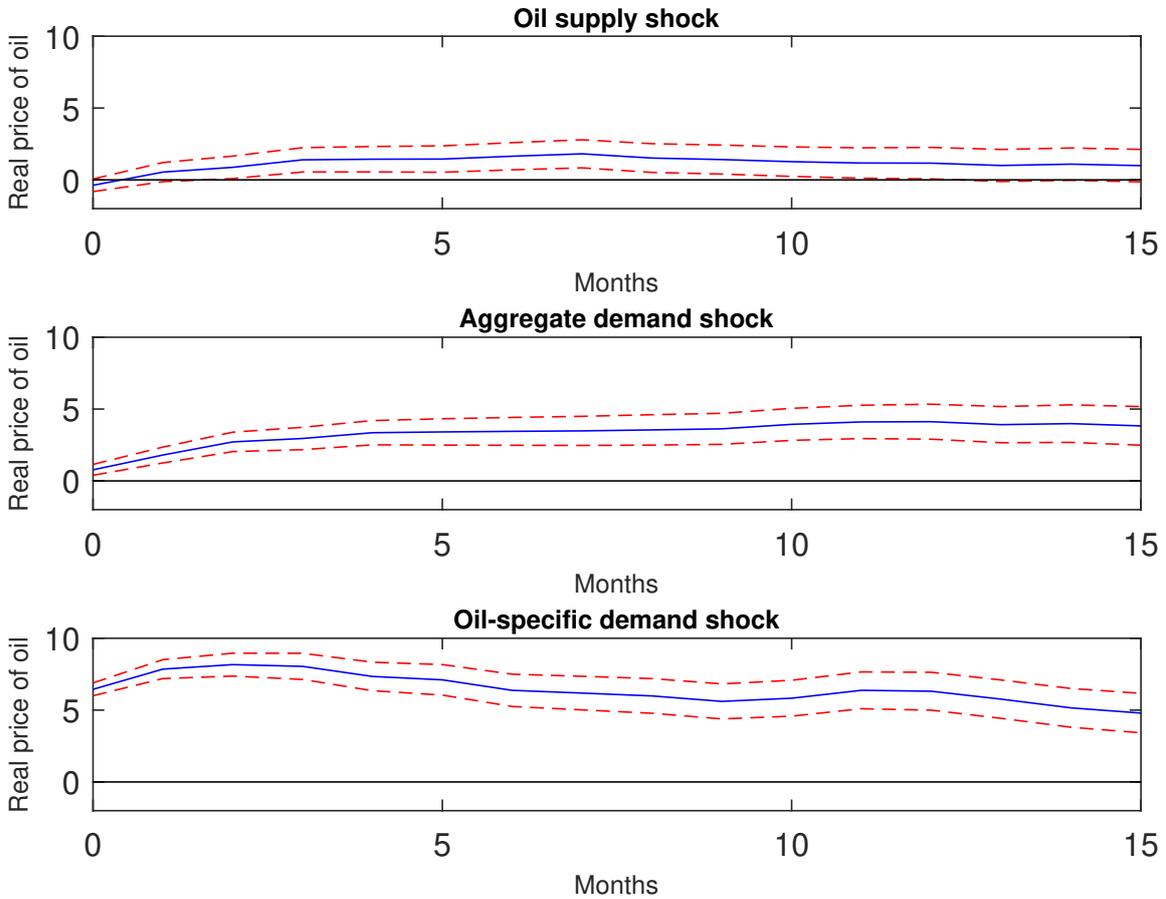


Figure 3: Responses of the real oil prices to one-standard deviation structural shocks with one-standard error bands.



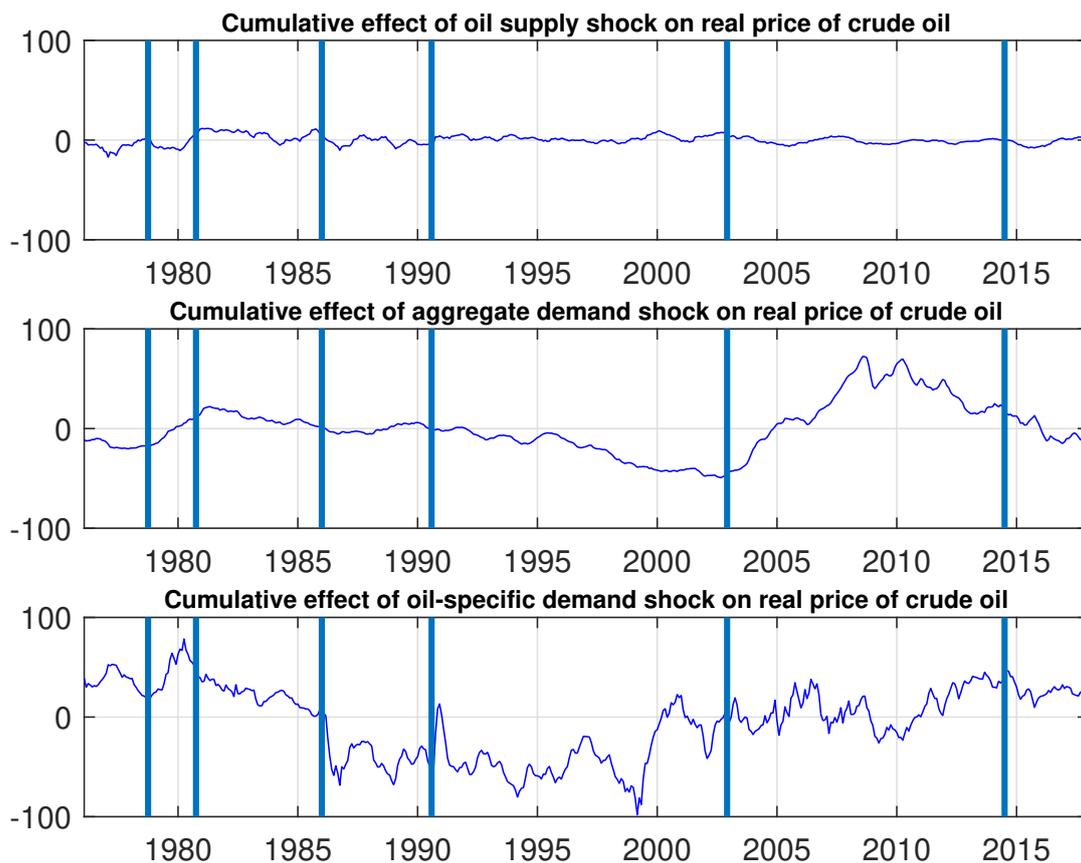
Notes: All shocks have been normalized such that a given shock will imply an increase in the real price of oil. The inference is based on a recursive-design wild bootstrap with 2,000 replications (Gonçalves and Kilian, 2004).

Figure 3 and Figure 4 report the responses of the real price of oil to one-standard deviation structural innovations, and the cumulative effect of each oil shock on the oil price based on a historical decomposition, respectively. Interestingly, the patterns of oil price responses emerging from the analysis of Figure 3 are in line with Kilian (2009) and Kilian et al. (2009). Even though they are temporary regardless of the shock source, the oil price responses differ in timing, persistence, and magnitude. An unanticipated disruption in oil supply involves a short-lived rise in the real price of oil. Since all shocks have been normalized to ensure that innovation will raise oil prices, oil supply shocks can be seen as oil supply contractions. It thus appears that the small, transitory, and partial effect of oil supply shock is consistent with the view that oil production contractions in one

region tend to trigger production increases elsewhere in the world. The immediate consequence would be an abridgment of the initial effect. A positive shock in global demand for industrial commodities induces a delayed and sustained rise in the oil price, while a positive oil-specific demand causes a sudden and persistent increase in the oil price.

Furthermore, Figure 4 shows evidence that, historically, changes in the real price of oil can be mainly attributed to aggregate demand and oil-specific demand shocks. While significant fluctuations in the real oil price result from the aggregate demand shocks, the oil-specific demand shocks contributed to its high volatility. The contribution of oil supply shocks is relatively small.

Figure 4: Historical decomposition of the real oil price based on the SVAR's estimate over the 1975M1-2017M12 period.



*Note: Vertical bars indicate major exogenous events in oil markets, notably the outbreak of the Iranian Revolution in 1978, the Iran–Iraq War in 1980, the collapse of OPEC in 1985, the trigger of the Persian Gulf War in 1990, the Asian Financial Crisis of 1997, the Venezuelan crisis in 2002, the Iraq War in early 2003, and the great oil crash of 2014.*

## 4.2 *Global liquidity responses to shocks in the oil market*

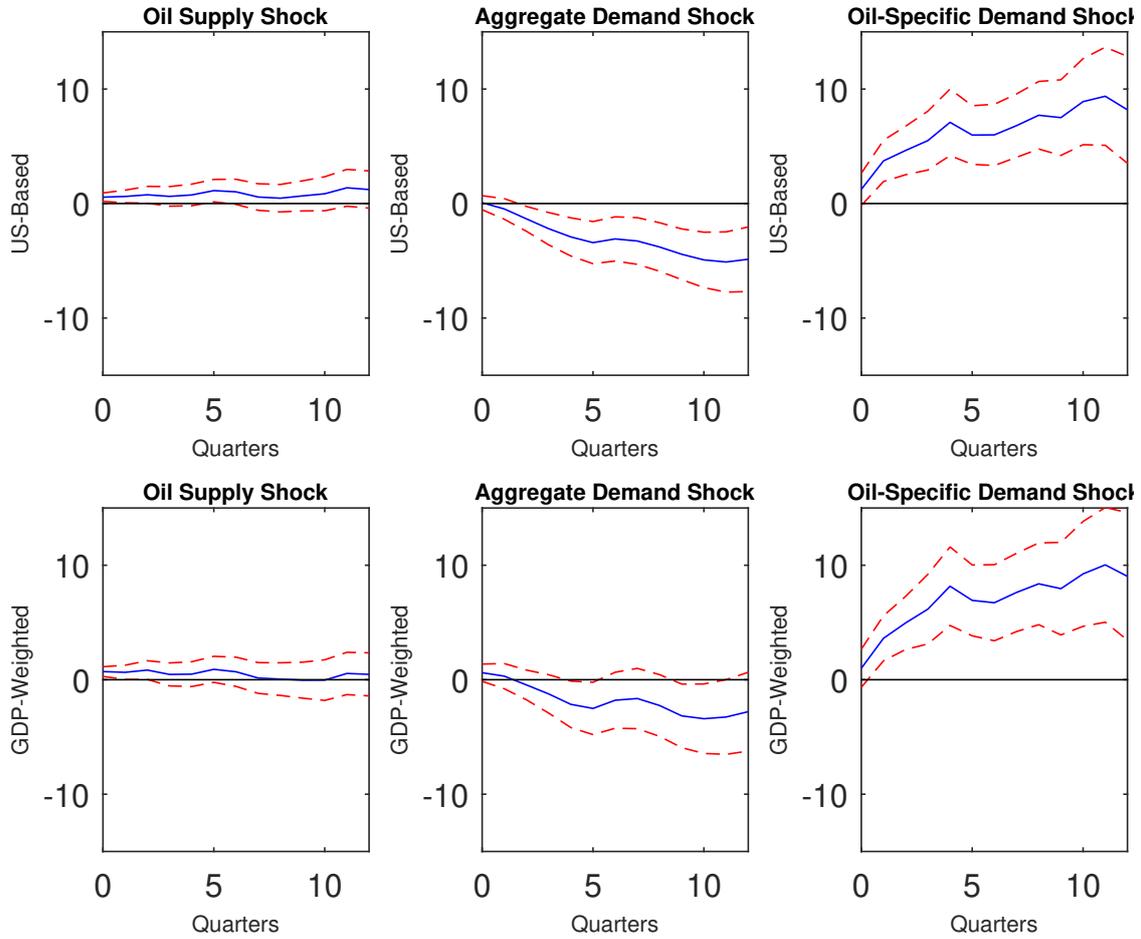
The impulse responses displayed in Figure 5 summarize the effect of each of the three structural oil shock on the global liquidity indicators we constructed earlier. While both indicators' responses are broadly similar, Figure 5 shows noticeable differences in how global liquidity is affected by the demand and supply shocks underlying the real oil price.

Global liquidity responses to oil supply shocks are not statistically significant at all the horizons, as evidenced by the one-standard-error bands, meaning that the effects of unanticipated oil disruptions on global liquidity are close to zero. This result is not surprising given the earlier evidence of the small contribution of oil supply shocks to oil price changes.

In response to aggregate demand shocks - unexpected rise in global demand for industrial commodities -, global liquidity shows overall, a statistically significant and sustained decline starting in the second quarter. Aggregate demand shocks raise demand not only for crude oil but for all other industrial commodities, leading to a rise in global inflation. Both theoretical and empirical investigations have established patterns into inflation, explaining its impact on global liquidity. Theories developed by Choi et al. (1996) and Huybens and Smith (1999) demonstrate how a rise in the inflation rate negatively influences credit market frictions with repercussions on the financial sector (both banks and equity market) activity and performance. Higher inflation decreases the real rate of return on assets, which exacerbates market frictions. As a result, intermediary and equity market activity slow down, thus reducing market liquidity. Boyd et al. (2001) found that, at moderate inflation rates, there is a strong negative correlation between inflation and financial sector lending to the private sector, the number of bank liabilities issued, and stock market liquidity. In this regard, inflation adversely affects funding and market liquidity. A recent empirical analysis conducted by Umar and Sun (2016) confirmed this finding by providing sufficient evidence that inflation represents a determinant of funding liquidity in emerging countries.

Oil market-specific demand shocks, which captures shifts in precautionary demand for crude oil, globally result in a significant upward trend in global liquidity. Figure 5 concretely reveals that, in the first year, oil market-specific demand shocks cause an imme-

Figure 5: Responses of global liquidity indicators to one-standard deviation structural oil shocks based on the model (6).



Note: The one-standard error bands in dotted lines are constructed using a block bootstrap method that deals with the presence of serial correlation in the error term (Berkowitz et al., 1999).

diately increase in global liquidity for about four quarters, before declining slightly during the two last quarters. In the second year, the global liquidity trend is characterized by temporary increases and decreases of approximately two quarters and one quarter. It turns that global liquidity response to an unexpected rise in oil market-specific demand depends on two opposite effects. On the one hand, as discussed above, such a shock causes a significant persistent increase in the oil price. Long-run increases in oil prices improve oil exporters' surpluses and allow them to accumulate massive foreign currency reserves (Kilian et al., 2009). A significant portion of these reserves flows into the developed economies' asset markets in the form of debt flows, demand of US treasury and agency bonds, foreign purchases of US and European corporate bonds, and sovereign

wealth funds (Becker et al., 2009). As reported in Higgins et al. (2006), oil exporters also tend to recycle a sizeable proportion of their surpluses into deposits at international banks, leading to an increase in the global supply of savings, and lower global interest rates, thus improving the global liquidity conditions (Belke and Gros, 2010). From this standpoint, oil market-specific demand shocks impact global liquidity positively. On the other hand, oil market-specific demand shocks have adverse consequences on global liquidity, working as follows. Higher oil prices cause a substantial oil trade deficit for major oil-importing countries like China (Kilian et al., 2009), a major contributor to global liquidity growth over the past twenty years (Kang et al., 2016), and hence may tighten global liquidity. Moreover, sustained increase in oil prices, by increasing uncertainty about future oil prices and the global economy (Baffes et al., 2015), can raise the risk aversion of investors that will negatively impact global liquidity (Borio, 2013; Azis and Song Shin, 2015; Rey, 2015). Hence, the upward trend of global liquidity in response to oil market-specific demand shocks suggests that the positive effect dominates the negative ones.

Besides the impulse responses reported in Figure 5 that illustrate the impact of oil supply and demand shocks on global liquidity, a relevant question is how important each shock has been on average during our sample period in determining fluctuations in global liquidity. Table 1 summarizes the results of the variance decomposition for the global liquidity indicators. There is evidence to support that the three shocks' combined effect explains 63 percent and 59.7 percent, respectively, of the US-based global liquidity fluctuations and the GDP-weighted global liquidity. Not surprisingly, oil supply shocks account for only 5.3 percent and 4.4 percent, respectively, of the two indicators' changes. Aggregate demand shocks contribute to the variation of 22.6 (resp. 21.1) percent of the US-based global liquidity (resp. GDP-weighted global liquidity), oil-specific demand shocks explain 35.1 (resp. 34.2) of its variations.

Overall, our results highlight that the effects of oil shocks on the global liquidity depend on the shocks' source. Depending on the source of the shock, global liquidity displays a distinct response pattern. There is no significant global liquidity response to oil supply shocks due to their small effect on oil's actual price. Aggregate demand shocks, on their side, have significant adverse effects on global liquidity through two channels, notably

Table 1: Variance decomposition.

	Oil supply shocks	Aggregate demand shocks	Oil-specific demand shocks
$GL_{US-Base}$	5.3	22.6	35.1
$GL_{GDP-Weighted}$	4.4	21.1	34.2

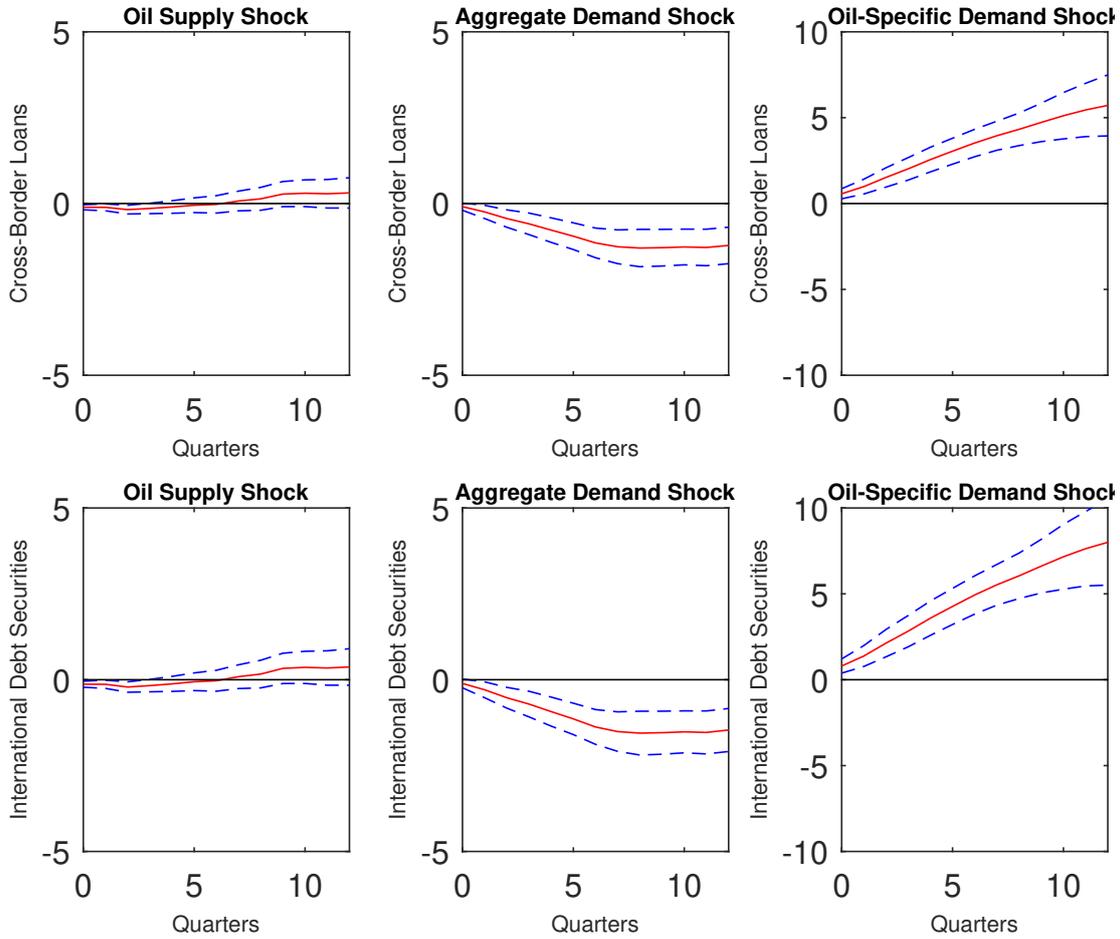
Note: This table reports the variance decomposition results for the global liquidity indicators based on the  $R^2$  estimates implied by the model (6) and expressed in percentage terms.

the rise in the demand for crude oil and all other industrial commodities, leading to a rise in global inflation. Lastly, oil market-specific demand shocks prices improve oil exporters' surpluses and allow them to accumulate massive foreign currency reserves. The recycling of a substantial part of these reserves contributes significantly to the positive growth of global liquidity. Our findings thus suggest explicitly that oil shocks, especially aggregate demand shocks and oil-specific demand shocks, can be identified as critical determinants of global liquidity.

## 5 Robustness checks

In this section, we undertake an additional check to ensure the robustness of our findings. We employ the methodology detailed in section 3 by considering alternative indicators of global liquidity. Even though monetary-based aggregate helps to capture global liquidity, it is not free from criticisms. Some studies (Bruno and Shin, 2015; Avdjiev et al., 2020) argue that such an indicator is less suitable to take into account liquidity generated by financial and non-financial sectors, owing to global financial integration and financial innovations. As alternative measures, we use the BIS statistics' global liquidity indicators, namely the cross-border loans to all the sectors and the international debt securities. International debt securities capture issues conventionally known as Eurobonds and foreign bonds and exclude negotiable loans. The two alternative indicators span from 2000Q1 to 2017Q4. We report the evolution of these alternative global liquidity proxies in Figure B.1 (see Appendix B).

Figure 6: Impulse responses of alternative global liquidity indicators to one-standard deviation structural oil shocks.



*Note: The one-standard error bands in dotted lines are constructed using a block bootstrap method that deals with the presence of serial correlation in the error term (Berkowitz et al., 1999).*

Since their dynamics are similar to those of monetary aggregate-based indicators, we focus on discussing the results of cross-border loans and international debt securities' responses to the oil shocks. The impulse responses and the variance decomposition are reported in Figure 6 and Table 2, respectively.

Overall, the results are very close to those provided by monetary aggregate-based indicators. We do not find evidence of significant responses of both cross-border loans and international debt securities to the oil supply shocks, reflecting that this type of shocks does not drive global liquidity.

Table 2: Variance decomposition.

	Oil supply shocks	Aggregate demand shocks	Oil-specific demand shocks
$\Delta$ Cross-Border Loans	3.1	19.5	29.7
$\Delta$ International Debt Securities	3.8	23.8	32.5

Note: This table reports the variance decomposition results for the alternative global liquidity indicators expressed in log difference.

Furthermore, cross-border loans and international securities debts responses to aggregate demand shocks are negative and significant, while oil-specific demand shocks positively impact them. More interestingly, as evidenced by the variance decomposition analysis, oil-specific demand shocks represent the main driving factor behind global liquidity fluctuations accounting for 29.7 percent and 32.5 percent of changes in cross-border loans and international securities debts, respectively. As concerns aggregate demand shocks, they account for 19.5 percent and 23.8 percent, respectively, of the changes in the two indicators. In sum, it turns that this additional check confirms the results obtained by using the monetary aggregate-based indicators.

## 6 Concluding remarks

This paper explores the effects of oil shocks on global liquidity, as well as their transmission channels. To this end, we adopt the two-stage approach proposed by Kilian (2009) that allows us to decompose the real price of oil into oil supply shocks, oil-specific demand shocks, and aggregate demand shocks, and then to estimate the responses of global liquidity to these shocks.

Some interesting findings emerge from our analysis. We show that the impact of oil shocks on global liquidity depends on the source of those shocks. Oil supply shocks have a non-significant impact on global liquidity dynamics, which we explained by the weak contribution of this type of shocks on the real oil price fluctuations. In contrast, the shocks driven by aggregate and oil-market specific demand significantly impact global liquidity. Whereas global liquidity response to aggregate demand shocks is nega-

tive, we identify a positive impact of oil-market specific demand shocks. Aggregate demand shocks affect global liquidity through rising global inflation and decreasing global savings. For its part, the effect of oil-specific demand shocks is mostly explained by the earlier evidence that these shocks have driven much of the persistent increase in oil prices.

Our findings have substantial implications since they reveal that oil market dynamics play a crucial role in explaining global liquidity, suggesting that oil price movements could be identified as a driver of global liquidity, and thus as a potential source of financial instability.

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# Appendices

## A Tables

Table A.1: Data details.

Series	Definitions	Sources
<b>Data used to build global liquidity proxies</b>		
Broad money aggregate	Liquid liabilities (Millions of dollars)	St. Louis Fed
Nominal exchange rate	Numbers of US Dollars to one unit of local currency	St. Louis Fed
The Gross domestic product (GDP)	Nominal GDP (Millions of dollars)	WB
<b>Data used to estimate the SVAR model</b>		
The global Crude oil supply	% change in global oil production (Million Barrels per Day)	EIA
The global real economic activity	The growth rates of dry cargo single voyage freight	Author's website
The real price of oil	The deflated US refiner acquisition cost of imported oil	DoE
<b>Data used for the robustness check</b>		
Cross-Border Loans	Resident's debt commitment in favor of a non-resident bank	BIS Statistics
International Debt Securities	Eurobonds or foreign bonds	BIS Statistics

Notes: Author's website = <https://sites.google.com/site/ikilian2019/research/data-sets>; BIS = Bank for International Settlements; DoE = US Department of Energy; EIA = US Energy Information Administration; St. Louis Fed = The Federal Reserve Bank of Saint Louis; WB = World Bank.

Table A.2: Results of the unit root tests for monetary aggregate-based global liquidity indicators.

	Unit root tests		
	ADF	PP	ZA
$GL_{US-Base}$	-6.2***	-6.1***	-5.0**
$GL_{GDP-Weighted}$	-6.1***	-6.2***	-4.9**

Notes: This table provides the  $t$ -Statistics associated with the unit root tests run on the quarterly global liquidity indicators (% changes). ADF, PP, and ZA stand for the Augmented Dickey-Fuller, Phillips-Perron and Zivot-Andrews tests for stationarity, respectively. The  $t$ -Statistics are compared with the critical values tabulated by the different authors. \*\*\*, \*\* and \* denote rejection of the null hypothesis of non-significance at 1%, 5%, or 10% critical level.

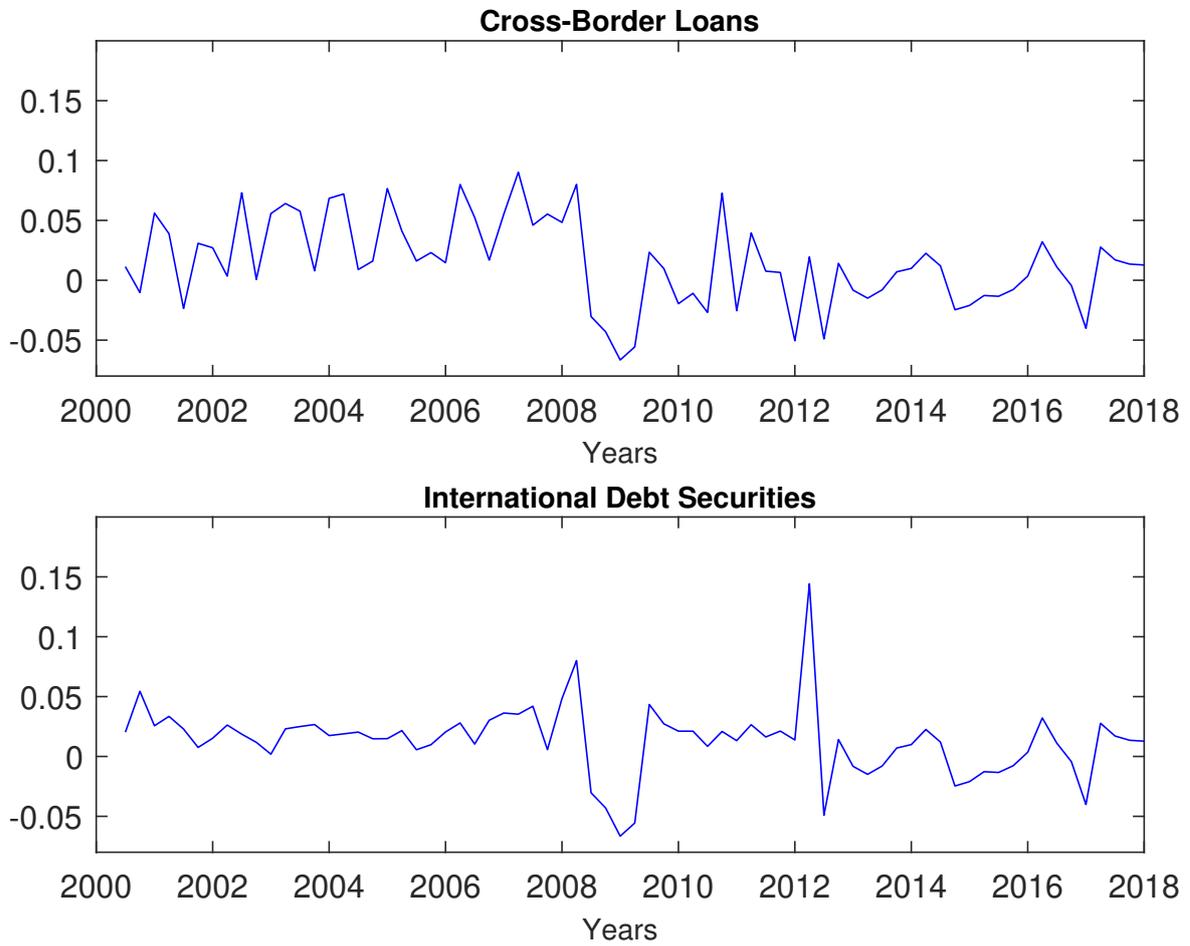
Table A.3: Results of the unit root tests for alternative global liquidity indicators.

	Unit root tests		
	ADF	PP	ZA
$\Delta$ Cross-Border Loans	-5.7***	-5.5***	-5.1**
$\Delta$ International Debt Securities	-5.9***	-6.3***	-5.8***

Notes: This table provides the  $t$ -Statistics associated with the unit root tests run on the quarterly alternative global liquidity indicators (% changes). ADF, PP, and ZA stand for the Augmented Dickey-Fuller, Phillips-Perron and Zivot-Andrews tests for stationarity, respectively. The  $t$ -Statistics are compared with the critical values tabulated by the different authors. \*\*\*, \*\* and \* denote rejection of the null hypothesis of non-significance at 1%, 5%, or 10% critical level.

## B Figure

Figure B.1 Alternative global liquidity indicators from 2000 to 2017.



Source: BIS statistics.